

7/17/2023
 PROPRIETARY

2024 MAVERICK

PRICE LIST

MODEL		SERIES CODE	BASE VEHICLE PRICE		VSA PRICING
XL Crew Cab/Super Crew FWD (100A)	FWD	W8A (previously W8E)	XL		
XLT Crew Cab/Super Crew FWD (300A)	FWD	W8H (previously W8E)	XLT - upgrade		2,500.00
Lariat Crew Cab/Super Crew FWD (500A)	FWD	W8M (previously W8E)	Lariat - upgrade		8,820.00
	OPTION CODE	OTHER OPTIONS		SUGGESTED RETAIL	VSA PRICING
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	993	2.5L Hybrid (FWD Only) w/ Automatic Continuously		1,500.00	1,410.00
	43L	Power Tilt / Slide Moon Roof - XLT ONLY		995.00	935.30
	51D	Full Size Spare Tire		115.00	108.10
	60B	Trailer Hitch Receiver W/ 4 Pin Connector		100.00	94.00
	54L	XLT Luxury Package - XLT MODEL ONLY		2,275.00	2,138.50
	86B	Ford Co-Pilot360TM		650.00	611.00
	153	Front License Plate Bracket		N/C	N/C
	90K	Power 8-way Driver Seat (XL-XLT)		285.00	267.90
	76B	Rear Parking Sensors		260.00	244.40
	942	Daytime Running Lamp Configured to ON Only		45.00	42.30
	59D	Black Appearance Package - XLT MODEL ONLY		1,645.00	1,546.30
	96G	Bedliner - Spray-in		495.00	465.30
	85B	Bed Mat - Removable		140.00	131.60
	96B	Bed Tray Liner		180.00	169.20
	96J	Bedliner - Hard Drop-In		375.00	352.50
	63B	Splash Guards, Molded, Front And Rear (4-Piece)		180.00	169.20
	16C	Floor Liners, Front and Rear (w/o Carpet Mats)		135.00	126.90
	16B	Floor Liners, Front and Rear (w/ Carpet Mats)		175.00	164.50
	41H	Engine Block Heater		90.00	84.60
	61D	Bed Tie Down locking Rails w/ 2 Locking Brackets		225.00	211.50
	50B	Bed Extender		370.00	347.80
	21L	Tonneau Pickup Box Cover - Hard Rollup		1,200.00	1,128.00
	21K	Tonneau Pickup Box Cover - Hard Trifold		1,180.00	1,109.20
	21D	Tonneau Pickup Box Cover - Soft Folding		590.00	554.60
	87B	Protective Film Hood/Fenders		360.00	338.40
	OPTION CODE	DEALER INSTALLED OPTIONS		SUGGESTED RETAIL	VSA PRICING
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	FICAD	Hood Deflectors -- Smoke		140.00	131.60
	FICAE	Hood Deflectors -- Textured		140.00	131.60
	B5AAC	Ashcup/Coin Holder		45.00	42.30
	BMWAB	Cargo Management System Mounted Bed Cross Bars		335.00	314.90
	A5CAB	Bed Divider Kit		350.00	329.00
	BD9AB	Cargo Bed Net		75.00	70.50
	AHMAB	Commercial Roadside Assist Kit		230.00	216.20
	J4JAD	Console Vault		390.00	366.60
	AHQAB	First Aid Kit		50.00	47.00
	AHNAB	Roadside Assistance Kit		70.00	65.80
	FIXAB	Smoker Package		140.00	131.60
	CCBAB	Tailgate Lock		40.00	37.60
	A5DAE	Tool Box - Driver Side		320.00	300.80
	A5DAF	Tool Box - Passenger Side		320.00	300.80

A9KAC	TOUCHLINK Truck Bed Lighting	320.00	300.80
D5HAB	Wheel Lock Kit	75.00	70.50
AILDS	Window Air Deflector (4-Piece)	150.00	141.00