

9/13/2023

2024 F-150

PRC

PRICE LIST

(PRICE LEVEL CODE 415)

MODEL		SERIES CODE	BASE VEHICLE PRICE	SUGGESTED RETAIL
		F1K	122.5 in. Wheelbase, XL 4x2 RC SS 6.5 Box	
		F1K	141 in. Wheelbase, XL 4x2 RC SS 8.0 Box	
		F1L	122.5 in. Wheelbase, XL 4x4 RC SS 6.5 Box	
		F1L	141 in. Wheelbase, XL 4x4 RC SS 8.0 Box	286.00
		X1K	145 in. Wheelbase, XL 4x2 SC SS 6.5 Box	
		X1L	145 in. Wheelbase, XL 4x4 SC SS 6.5 Box	
		W1K	145 in. Wheelbase, XL 4x2 SCrew SS 5.5 Box	
		W1L	145 in. Wheelbase, XL 4x4 SCrew SS 5.5 Box	
		W1L	157 in. Wheelbase, XL 4x4 SCrew SS 6.5 Box	
		—	Destination and Delivery	1,995
TRIM SERIES	DRIVE	PKG. CODE	PREFERRED EQUIPMENT PACKAGES	SUGGESTED RETAIL
XL	4x2/4x4	101A	Series Price	N/C
	DRIVE	OPTION CODE	POWERTRAINS	SUGGESTED RETAIL
ENGINE		998	3.5L EcoBoost ilo 2.7L EcoBoost	\$ 1,660
			3.5L EcoBoost ilo 5.0L	290
			3.5L EcoBoost -King ranch and Platinum (701A & 702A)	Std
		995	5.0L V8 -- XL, XLT, Lariat, King Ranch, Platinum, Tremor	Std
			5.0L ilo 2.7L EcoBoost	1,370
		99D	3.5L GTDI HEV ilo 2.7L GTDI	3,560
			3.5L GTDI HEV ilo 5.0L	2,190
			3.5L GTDI HEV ilo 3.5L GTDI	1,900
		99P	2.7L V6 EcoBoost -- XL, STX, XLT	Std
		44G	Electronic 10 speed automatic transmission	Std
TRANSMISSION AXLE		X15	Standard Axle Ratio (where Standard Axle)	Std
		X19	Standard Axle Ratio (where Standard Axle)	Std
		X27	Standard Axle Ratio (where Standard Axle)	Std
		XL3	E-locking 3.31 axle - XL3	\$ 420
			E-locking 3.31 axle - XL3 included w/ 55A	Inc.
		XL9	E-locking 3.55 axle - XL9	470
			E-locking 3.55 axle - XL9 included w/ 53T & 55A	Inc.
		XL6	E-locking 3.73 axle - XL6	570
			E-locking 3.73 axle - XL6 included w/ 53T	Inc.
		XL5	E-locking 3.55 axle (tow/haul pack)	470
		XL7	E-locking 3.73 axle (tow/haul pack)	570
	OPTION CODE	OTHER OPTIONS (continued)		SUGGESTED RETAIL
	103A	Equipment Group 103A (XL High)		1,000
	U99	HEV Discount		(1,900)
	T7C	LT265/70R17C BSW all-terrain tires (A/T) – Fleet		295
	T8C	LT265/70R18C BSW all-terrain tires (A/T)		295

AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	53T	Tow/Hall Package (XL)	785
	477	Black Platform Running Boards - XL	250
	924	Rear-Window, Fixed Privacy Glass with Defroster - XL	100
	88A	Vinyl 40/20/40 Front-Seat - XL	N/C
	67T	Integrated Trailer Brake Controller - XL, STX, XLT	275
	PD4	Rapid Red Metallic Tinted Clearcoat	495
	PAZ	Star White Metallic Tri-Coat	995
	942	Daytime running lights - Fleet	45
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	41H	Engine Block Heater	90
	91P	POWER 8-WAY DRIVER SEAT ADJUST - Fleet	350
	47R	All-Weather Rubber Floor Mats	200
	16G	Vinyl Flooring – Black - Fleet	N/C
	96P	Bedliner – Plastic drop-in	350
	96W	Bedliner – Tough Bed® spray-in	595
	96L	Wheel Well Liner	180
	153	Front License Plate Bracket	N/C
	PGR	Paint, Green (Fleet Only)	660
	PMB	Paint, Orange (Fleet Only)	660
	PB1	Paint, School Bus Yellow (Fleet Only)	660
	PE4	Paint, Vermillion Red (Fleet Only)	660
	PAT	Paint, Yellow (Fleet Only)	660
	59S	LED Sideview mirror Spotlights	175
	413	Skid Plates (Fleet only)	160
	95K	Hero Card - School Bus Yellow / Black Hood	165
	96T	Tonneau Pickup Box Cover – Soft Folding	590
	96X	Tonneau Pickup Box Cover – Hard Folding	1,200
	96J	Tonneau Pickup Box Cover – Retractable	2,200
	66C	Paint Protection Film	400
	66B	Retractable Rear Center Step	430
	90B	Aluminum Crossbed Toolbox by Weather Guard – Matte Black	950
	90P	Aluminum Crossbed Toolbox by Weather Guard – Bright	950
	85H	Backup Alarm	220
	94S	360° LED Warning Beacons – Amber – Fleet Only	650
	94W	360° LED Warning Beacons – Amber / White – Fleet Only	650

PROPRIETARY

VSA
41,997.68
VSA
N/C
VSA
1,560.40
272.60
Std
Std
1,287.80
3,346.40
2,058.60
1,786.00
Std
Std
Std
Std
Std
394.80
Inc.
441.80
Inc.
535.80
Inc.
441.80
535.80
VSA
940.00
(1,786.00)
277.30
277.30

737.90
235.00
94.00
N/C
258.50
465.30
935.30
42.30
84.60
329.00
188.00
N/C
329.00
559.30
169.20
N/C
620.40
620.40
620.40
620.40
620.40
164.50
150.40
155.10
554.60
1,128.00
2,068.00
376.00
404.20
893.00
893.00
206.80
611.00
611.00