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2023 Prius

1223 - 5 Door LE Hybrid Liftback



Model: 1223
Engine: 2.0L 4-Cyl. M20A
Transmission: CVT-F

Exterior Color

Wind Chill Pearl 0089 (White)

Interior Color

Light Gray Fabric FB10 (Gray)

MSRP

Vehicle Base Model

Total Installed Packages & Accessories

Delivery Processing and Handling

H7 PRICING \$27,187

FUEL ECONOMY

56.5 MPG

Combined City/Hwy

57 MPG City

56 MPG Highway

* Fuel Economy Estimates are established by the EPA. For further information visit www.fueleconomy.gov. Actual mileage will vary.

ITEM # 110 BUILD

* Total MSRP excludes any dealer fees; sales taxes; license, registration and title fees. Actual dealer price may vary. Pricing, specifications, standard features, and available equipment are based on information available when this page was produced and subject to change without notice.

INSTALLED PACKAGES & ACCESSORIES

50 State Emissions

\$0

6-Gallons of Gas	\$0
Total Optional Equipment	\$0

FEATURES

Audio Multimedia

- 6-speaker audio system
- 8.0-in. Toyota Audio Multimedia with wireless Apple CarPlay® [carplay_wireless] & Android Auto™ [android_auto_wireless] compatibility, USB media port, [usb] five USB charge ports, [usb] hands-free phone capability and music streaming [bluetooth] via Bluetooth® [bluetooth] wireless

technology, SiriusXM® [siriusxm] with 3-month Platinum Plan trial subscription. [trial] See toyota.com/audio-multimedia for details.

- Wireless Android Auto™ [android_auto_wireless] compatibility.
- Wireless Apple CarPlay® [carplay_wireless] compatibility

Connected Services

- Wi-Fi Connect [wi-fi_21mm] — includes AT&T Wi-Fi hotspot and Integrated Streaming (Apple Music® [apple_music] and Amazon Music™ [amazon_music]) compatibility. Subscription required after trial. [trial_wi-fi_21mm] 4G network dependent.
- **Drive Connect** [drive_connect] — includes Cloud Navigation [cloud_nav] with Google Points of Interest (POI) data, Intelligent Assistant [intel_assistant] with Hey, Toyota, and Destination Assist. [dest_asst] Subscription required after trial. [trial_drive_connect] 4G network dependent.
- **Remote Connect** [remote_connect_21mm] - remotely interact with your vehicle through the Toyota app [toyota_app] via your smartwatch. [smartwatch] Depending on grade, allows you to lock/unlock doors,

start and stop the vehicle, locate your last parked location, check vehicle status and monitor guest drivers. Subscription required after trial.

[trial_remote_connect_21mm] 4G network dependent.

- **Safety Connect®** [safety_connect_21mm] — includes Emergency Assistance Button, Enhanced Roadside Assistance, [roadside_safety] Automatic Collision Notification, and Stolen Vehicle Locator. [stolen] Subscription required. [trial_safety_connect_21mm] 4G network dependent.

- **Service Connect** [service_connect_21mm] — receive personalized maintenance updates and vehicle health reports. Subscription required after trial.

[trial_service_connect_21mm] 4G network dependent.

Exterior

- 17-in. alloy wheels with wheel covers and 195/60R17 tires
- Active grille shutter
- Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB) [auto_highbeam] and auto off
- Color-keyed outside door handles
- Heated power outside mirrors with folding feature
- LED Daytime Running Lights (DRL) with on/off feature
- LED taillights and stop lights
- Roof-mounted shark-fin antenna
- Washer-linked variable intermittent windshield wipers

Interior

- 60/40 split fold-down rear seats with center armrest
- Cargo area tonneau cover
- Center console with armrest and storage compartment
- Extendable dual sun visors with illuminated vanity mirrors
- Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat
- Power windows with auto up/down
- Rear dome light and cargo area light
- Single zone climate control system with pollen filtration
- Six USB-C charge ports [usb] — two front/two center console/two rear
- Smart Key System on driver door with Push Button Start, remote keyless entry system with lock, unlock and panic functions
- SofTex®-trimmed [softex] tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth® [bluetooth] hands-free phone controls
- Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display with speedometer, drive mode indicators, instrumentation and customizable settings, odometer, tripmeters, clock, outside temperature, rear passenger seatbelt indicators, fuel economy information, trip timer and warning messages
- Two front cup holders; two front and two rear bottle holders

Safety/Convenience

- **Toyota Safety Sense™ 3.0 (TSS 3.0)** [tss] – Pre-Collision System with Pedestrian Detection (PCS w/PD), [pcs_pd] Full-Speed Range Dynamic Radar Cruise Control (DRCC), [fsdrcc] Lane Departure Alert with Steering Assist (LDA w/SA), [lda_sa] Lane Tracing Assist (LTA), [lta] Road Sign Assist (RSA) [rsa], Automatic High Beams (AHB), [auto_highbeam], Proactive Driving Assist (PDA) [pda]
- Blind Spot Monitor (BSM) [bsm] with Rear Cross-Traffic Alert (RCTA) [rcta]
- Eight airbags — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear side curtain airbags
- Engine immobilizer [engine_immob]
- Hill Start Assist Control (HAC) [hac]
- Integrated backup camera display [camera]
- LATCH (Lower Anchors and Tethers for CHildren) includes lower anchors on outboard rear seats and tether anchors on all rear seats
- Rear-Seat Reminder [rear_reminder]
- Safe Exit Assist [safe_exit_assist]
- Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), [vsc] Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist

(BA) [brake_asst] and Smart Stop
Technology® (SST) [smart_stop_tech]

- Tire Pressure Monitor System (TPMS)
[tpms]

- Vehicle Proximity Notification System
(VPNS) [vpns]

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