Item # 284 6% NCSA Option DIscount on all options Option W2Y: AWD + \$3938.60 for all zones.

2024 Transit-350 Cargo RWD Low Roof Van 130" WB Base (W1Y) Price Level: 415



Client Proposal

Prepared by: Jeff Williams Office: 182-869-34281 Email: jeffwilliams@parksautogroup.com Date: 10/02/2023





2024 Transit-350 Cargo	RWD Low Roof Van	130" WB Base (W1Y)
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Price Level: 415

Available Opt	tions Code	Description	MSRP
Packages			
	Includes auxiliary trai - 3.73 Axle Ratio - GVWR: 9,500 lb - Tires: 235/65R16C 1 - Wheels: 16" Silver Si - Dark Palazzo Gray V Includes 2-way manu - Vinyl Front Bucket So - Radio: AM/FM Stered	n. d Automatic w/OD & SelectShift nsmission oil cooler. 21/119 R AS BSW teel w/Black Hubcap Vinyl Bucket Seats val driver seat, 2-way manual passenger seat and driver armrest only. eats	N/C
Powertrain			
\checkmark	998 Includes port injection.	Engine: 3.5L PFDi V6 Flex-Fuel	STD
	44U Includes auxiliary trans	Transmission: 10-Spd Automatic w/OD & SelectShift smission oil cooler.	STD
\bigtriangledown	X73	3.73 Axle Ratio	STD
	X7L	3.73 Limited-Slip Axle Ratio	\$325.00
	X4L	4.10 Limited-Slip Axle Ratio	\$325.00
	41E Up to 4,630 lb FGAWF Includes: - 3.73 Limited-Slip Axl		\$315.00
\checkmark	STDGV	GVWR: 9,500 lb	STD

Wheels & Tires



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Available C	Options (cont'd)) Description	MSRP
\checkmark	STDTR	Tires: 235/65R16C 121/119 R AS BSW	STD
\checkmark	STDWL	Wheels: 16" Silver Steel w/Black Hubcap	STD
	64H	Wheels: 16" Steel w/Full Silver Cover	\$35.00
	647	Wheels: 16" Silver Aluminum Alloy	Variable
	644	Wheels: 16" Black Aluminum Alloy	Variable
	64K	Wheels: 16" Sparkle Silver Alloy	\$1,050.00
	64G	Wheels: 16" Matte Black Alloy	\$1,050.00
	641 Includes exposed lug	Wheels: 16" Silver Steel w/Silver Hubcaps I nuts.	N/A
	51A	Spare Tire & Wheel Delete	-\$125.00
Seats & Seat T	rim		
\checkmark	V	Vinyl Front Bucket Seats	STD
	С	Cloth Front Bucket Seats	N/C
\checkmark	21G Includes 2-way manu	Dark Palazzo Gray Vinyl Bucket Seats al driver seat, 2-way manual passenger seat and driver armrest only.	STD
	21K	Pass Seat Delete - Dark Palazzo Gray Cloth Dr Seat	-\$160.00
	Deletes passenger C airbag cut-off switch.	RS top tether anchorage, passenger front airbag, passenger thorax airbag Includes 2-way manual driver seat with lumbar and driver armrest.	gs and passenger-side



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Selected	Code	Description	MSRP
	21L	Dark Palazzo Gray Cloth Bucket Seats w/Armrests	Variable
	Includes 2-way manu	al driver seat with lumbar and 2-way manual passenger seat.	
	21P	Dark Palazzo Gray Vinyl Bucket Seats w/Armrests	\$45.00
	Includes 2-way manu	al driver seat and 2-way manual passenger seat.	
	21Q	Dark Palazzo Gray Cloth Heated Bucket Seats	Variable
	Includes 10-way pow armrest.	er driver seat with lumbar, 10-way power passenger seat with lumbar an	d driver and passenger
	21T	Dark Palazzo Gray Cloth Swivel Bucket Seats	Variable
	Includes 4-way manu Includes: - Dual AGM Batteries	al driver seat with lumbar, 4-way manual passenger seat and driver and : (70 Amp-hr Each)	passenger armrest.
	213	Dark Palazzo Gray Vinyl Dr Bucket & Dual Pass Seats	\$560.00
	small center console	r front seating, 2-way manual driver seat, 2-way manual passenger seat, with an integrated shifter and a deployable cup holder. Unlike the driver s r material will be identical in ebony vinyl material.	driver armrest and seat, dual passenger
	219	Ebony Cloth Bucket Seats	N/C
	Deletes driver armres	st. Includes 2-way manual driver seat and 2-way manual passenger seat.	
Other Options			
\checkmark	PAINT	Monotone Paint Application	STD
\checkmark	130WB	130" Wheelbase	STD
	53G Body colored front bu Includes:	Body Colored Front Bumper Impers are offered in every exterior color. The front bumper will match th	\$250.00 e exterior color.
	- Front Fog Lamps	are generally integrated into the front fascia and designed to help illumin	nate the roadway during



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Selected	Code	Description	MSRP
	91A	Chrome High-Intensity Discharge (HID) Headlamps	\$455.00
	Includes LED signatu can help improve visi	re surround. HID headlamps emit a brighter, more natural light than halog bility.	jen headlamps, which
	91C	Black High-Intensity Discharge (HID) Headlamps	\$455.00
	Includes LED signatu can help improve visi	re surround. HID headlamps emit a brighter, more natural light than halog bility.	gen headlamps, which
	91B	Wiper Activated Headlamps	\$30.00
	55D	Front Fog Lamps	\$105.00
	Auxiliary lamps that a poor visibility.	re generally integrated into the front fascia and designed to help illuminat	e the roadway during
	545	Short-Arm Manual-Folding Heated Pwr	\$160.00
	Includes turn signals.	Adjusting Mirrors	
	543	Long-Arm Manual-Folding Power	\$65.00
		Adjusting Mirrors	
	544	Long-Arm Manual-Folding Heated Pwr	Variable
	Includes turn signals.	Adjusting Mirrors	
	68H	Running Boards	\$310.00
	Covers the B-C pillar	passenger-side.	
	68J	Extended Length Running Boards	\$655.00
	Covers the A-B pillar	driver-side and A-C pillar passenger-side.	
	53D	Tow/Haul Mode w/Trailer Wiring Provisions	\$295.00



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Selected	Code	Description	MSRP
	rear jumper. This pa	g harness to rear of vehicle for upfit, Trailer Sway Control (TSC), 4/7 µ ckage does not include a Trailer Brake Controller (67D). Additionally, r initial purchase, it will have to be an aftermarket trailer brake controll	if customer wants a trailer
	67D	Trailer Brake Controller (TBC)	Variable
	53B	Heavy-Duty Trailer Tow Package	\$485.00
	lights. This package controller after initial Includes:	ok. Includes 4/7 pin connector assembly and rear jumper and relay sy does not include a Trailer Brake Controller (67D). Additionally, if cust purchase, it will have to be an aftermarket trailer brake controller and Trailering Wiring Provisions tch Receiver	omer wants a trailer brake
	17A Includes: - Rear-Window Defr - Rearview Mirror	Fixed Rear Cargo Door Glass	\$250.00
	17B Includes: - Rear-Window Defr - Rearview Mirror	Fixed Rr Cargo Door & 2nd Row Passenger-Side Glass	\$425.00
	17F Includes: - Rear-Window Defr - Rearview Mirror	Fixed Windows-All-Around	\$625.00
	92E Provides protection comfort by helping to Includes: - Rear-Window Defr	Privacy Glass of vehicle occupant(s) and occupant personal belongings. The glass a o reduce vehicle cool-down time. oster	Variable
	66C	D-Pillar Assist Handles	Variable
	Located on the drive aux a/c and heater (er and passenger-side. Due to space requirements, the driver-side har driver controlled) (57G) is also ordered.	ndle is deleted if front/rear
	85C	Illuminated Sun Visors	\$75.00
	15F	Full Rear Compartment Lighting	\$75.00



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Available C Selected	ptions (cont'd) Code) Description	MSRP
	Includes cargo area	LED lights at C-pillar and D-pillar and rear compartment LED switch.	
	17P	6 Cargo Tie-Down Hooks	\$25.00
	47U Includes: - Passenger-Side B-	Window Only Bulkhead Pillar Assist Handle	\$900.00
	66F	Multi-Level Fixed Shelving - Passenger Side Only	\$700.00
	66E	Multi-Level Fixed Shelving - Driver Side Only	\$900.00
	66J	Multi-Level Fixed Shelving - Driver & Passenger	\$1,550.00
	67E Includes an integrate	Large Center Console ed shifter, a dual cup holder and an additional storage area.	\$195.00
	16E Includes wheel well	Front & Rear Vinyl Floor Covering	\$245.00
	16G Deletes all rear floor	Front Only Carpet Floor Covering covering.	\$35.00
	60B Includes: - Heavy-Duty Scuff F Includes heavy-dut installed on vehicle,	Heavy-Duty Cargo Flooring Plate Kit y scuffs for rear cargo doors and sliding passenger-side door. Heavy-duty needs to be installed by upfitter/dealership.	\$875.00
	87E Includes high spec ir Includes: - Dual AGM Batterie - Modified Vehicle W Includes modified v	s (70 Amp-hr Each)	\$385.00



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Selected	Code	Description	MSRP
	52C	Keyless Entry Keypad	\$95.00
	53K Includes modified ve	Modified Vehicle Wiring System whicle connections for customized wiring harness provisions.	\$75.00
	the parking brake re	Push Down Manual Parking Brake nual parking brake feature allows the driver to push the hand lever to the fi mains engaged. This is particularly useful in situations where additional co ver is necessary, such as a swivel seat.	\$195.00 ully down position, while learance to pass over
	41J	Intelligent Access w/Push-Button Start	\$370.00
	57G Heat is distributed fr	Driver Controlled Front/Rear Aux A/C & Heater rom rear of front-passenger seat. A/C is distributed from the rear of van.	\$860.00
\checkmark	58U Includes 4.0" multi-f	Radio: AM/FM Stereo unction display, Bluetooth, dual USB ports and 4 speakers (front).	STD
	58V Includes 4.0" multi-f	Radio: AM/FM Stereo w/SYNC 3 unction display, Bluetooth, dual USB ports and 4 speakers (front).	\$280.00
	58B Includes 12" multi-fu (90-day trial) and 4 Includes: - Electronic Air Tem	· · · ·	\$930.00
	58C Includes HD Radio, navigation (90-day t Includes: - Electronic Air Tem	Radio: AM/FM Stereo w/SYNC 4/SiriusXM w/360L 12" multi-function display, Bluetooth, dual USB ports, embedded voice rea rial) and 4 speakers (front). SiriusXM with 360L includes a 3-month prepar perature Control	\$1,165.00 cognition, connected id subscription.
	58E Includes HD Radio, built-in navigation (3 subscription. Includes: - Traffic Sign Recog	Radio: AM/FM Stereo w/SYNC 4/SiriusXM w/360L/Nav 12" multi-function display, Bluetooth, dual USB ports, embedded voice rea 9 years of service) and 4 speakers (front). SiriusXM with 360L includes a 3 nition (TSR)	\$1,780.00 cognition, connected P-month prepaid



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Available C Selected	Code	Description	MSRP
	- Intelligent Speed A - Electronic Air Tem	Assist (ISA)	
	58F	Radio: AM/FM Stereo w/SYNC 4/SiriusXM w/360L/Nav/iACC	\$2,050.00
	Includes HD Radio, built-in navigation (3 subscription. Includes: - Traffic Sign Recog - Intelligent Speed A - Intersection Assist - Electronic Air Tem - Intelligent Adaptive	Assist (ISA) perature Control	ecognition, connected 3-month prepaid
	58W	Radio: Rear View Camera w/o Audio Functionality	-\$175.00
	installation. Alerts a	nction display and dual USB ports for charging only. Allows for replacement nd chimes (turn signal, seat belt, park aid) will be delivered through the able but the vehicle will retain the following speakers: 4 speakers (4 from	cluster. No audio
	91L	6 Speakers (4 Front/2 Rear)	\$25.00
	63E	Dual AGM Batteries (70 Amp-hr Each)	\$295.00
	41H (400W rating). Recc	Engine Block Heater ommended when minimum temperature is 10 degrees F or below.	\$75.00
	61C	Vehicle Maintenance Monitor	\$45.00
	Includes engine hou tire pressure status.	Ir meter. Depending on the engine, this feature will display engine hour r	meter, oil life, oil level and
	90D	110V/400W Power Outlet	Variable
	High-power outlets of chargers or mobile of	deliver up to 400 watts of power, allowing drivers to easily charge smalle devices on-site.	er corded tools, battery
	67C	Upfitter Package	\$610.00
	- Auxiliary Fuse Par Includes high spec	sole ated shifter, a dual cup holder and an additional storage area. nel : interface connector. ies (70 Amp-hr Each)	



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Available Op Selected	otions (cont'd) Code	Description	MSRP
	Includes modified ve	hicle connections for customized wiring harness provisions.	
	55A	Upfitter Interface Module (UIM)	\$255.00
	can connect/program	es it easy for upfitters to operate aftermarket equipment, such as lift l the optional upfitter switches to operate aftermarket-installed equipr lease see fleet.ford.com/partsandservice/upfitter-interface for additio	ment with up to 9 digitally
	86F	2 Additional Keys (4 Total)	\$75.00
	Includes key fobs.		
	60D	Adaptive Cruise Control	Variable
	Includes adjustable s	peed limiting device (ASLD) and intersection assist. Adaptive cruise to work the brake or accelerator pedals. Plus it automatically mainta	
	94B	Enhanced Active Park Assist	Variable
	vehicle, in reverse, in Includes: - Side Sensing Syster	reverse sensing system, as it sounds a tone when the vehicle gets o jects. System	parallel parking space.
	65A	Blind Spot Assist 1.0	\$795.00
	combines Blind Spot steering torque to pre Includes:	nformation System (BLIS) with Cross-Traffic Alert and trailer coverag Information System (BLIS) with lane keeping aid to provide a visual vent a collision should an object be recognized in the vehicles blind ing Heated Pwr Adjusting Mirrors	warning and resistive
	65A_	Blind Spot Assist 1.0	\$595.00
		w/43F/43S/94A/94B/47D	
	combines Blind Spot steering torque to pre Includes:	formation System (BLIS) with Cross-Traffic Alert and trailer coverag Information System (BLIS) with lane keeping aid to provide a visual vent a collision should an object be recognized in the vehicles blind ing Heated Pwr Adjusting Mirrors S.	warning and resistive
	43S	Reverse Brake Assist	\$975.00
	If the system determin	nes a collision is imminent while in reverse, automatic braking is app ystem operation will be effected by aftermarket rear step or other rea	



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elected	Code	Description	MSRF
		ner. Front, side and rear facing cameras allow the driver to toggle throug on the instrument panel.	gh different camera views
	0 ,	t are generally integrated into the front fascia and designed to help illun System	ninate the roadway during
	- Honeycomb Mesh	a Grille w/Chrome Surround	
	61D	360-Degree Camera w/Split View	\$1,000.00
		er. Front, side and rear facing cameras allow the driver to toggle through on the instrument panel.	n different camera views
	poor visibility. - Reverse Sensing S		ninate the roadway during
	- Honeycomb Mesh	Grille w/Chrome Surround	
	61E	High Resolution Digital Camera	N/C
	43R	Reverse Sensing System	\$295.00
	94A	Side Sensing System	\$480.00
	and other objects. Includes: - Reverse Sensing S - Front Sensing Syst - Front Fog Lamps	·	-
	18D	Exterior Upgrade Package	Variable
	Includes: - Black Trimmed Hal - Wiper Activated He - Honeycomb Mesh - Wheels: 16" Steel v	logen Lamps eadlamps Grille w/Chrome Surround	
	62C	Aux Heater & A/C Prep Pkg w/o Rear Controls	\$100.00
		or delivery of coolant/refrigerant for easy addition of an aftermarket rear t upfit of a climate control system.	heater and A/C system.
	96C	Interior Upgrade Package	\$1,435.00
		olypropylene cargo area panels.	



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Available Op Selected	Code	/ Description	MSRF
	- Front & Rear Vinyl Includes wheel well - Illuminated Sun Vis	Floor Covering l liners.	
	96D	Load Area Protection Package	\$395.00
	Includes full-height p Includes: - Front & Rear Vinyl Includes wheel well		
\square	85B	Heavy-Duty Scuff Plate Kit	\$350.00
	Includes heavy-duty	scuffs for rear cargo doors and sliding passenger-side door. Hea needs to be installed by upfitter/dealership.	vy-duty scuff plate kit is not
	47D	RV Prep Package	\$4,665.00
	Includes: - Modified Vehicle W Includes modified v - Heavy-Duty Trailer Deletes rear tow ho backup/B+/running li wants a trailer brake aftermarket wiring ha - Tow/Haul Mode w - Frame Mounted H - Radio: AM/FM Sten Includes HD Radio, built-in navigation (3 subscription. - Traffic Sign Recog - Intelligent Speed A - Intersection Assist - Electronic Air Tem - Intelligent Adaptiv - High Resolution Dig Wiper Activated He - Body Colored Fromt Body colored Fromt Body colored Fromt Body colored Fromt - Front Fog Lamps Auxiliary lamps that poor visibility. - Illuminated Sun Vis - Front Only Carpet F Deletes all rear floo - 8 Speakers (4 From - Side Sensing Syste Works similar to the vehicles and other od - Reverse Sensing Syste Blind Spot Assist 1. Includes Blind Spot	ehicle connections for customized wiring harness provisions. Tow Package tok. Includes 4/7 pin connector assembly and rear jumper and relights. This package does not include a Trailer Brake Controller (6 controller after initial purchase, it will have to be an aftermarket to amess. //Trailering Wiring Provisions litch Receiver eo w/SYNC 4/SiriusXM w/360L/Nav/iACC 12" multi-function display, Bluetooth, dual USB ports, embedded years of service) and 4 speakers (front). SiriusXM with 360L inclu- gnition (TSR) Assist (ISA) t perature Control gital Camera adlamps t Bumper bumpers are offered in every exterior color. The front bumper will t are generally integrated into the front fascia and designed to hel- fors Floor Covering r covering. t/4 Rear) am a reverse sensing system, as it sounds a tone when the vehicle ge- bjects. System	7D). Additionally, if customer railer brake controller and I voice recognition, connected udes a 3-month prepaid I match the exterior color. Ip illuminate the roadway durin ets close to surrounding ets close to surrounding



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Selected	Code	Description	MSRP
	- Short-Arm Pwr-F Includes turn signa	olding Heated Pwr Adjusting Mirrors als.	
	43B	Back Up Alarm	\$150.00
	Ford accessory, pre-installed.		
	Includes 102 dB(A)	warning capability.	
	86N	Front Heavy Duty Tray Style Floor Mats	\$60.00
	Ford accessory, pre-installed.		
	86W	Front All-Weather Floor Mats	\$120.00
	Ford accessory, pre-installed.		
	68B	Remote Start	\$495.00
	Ford accessory, pre-installed.		
	15C	Front Black Wheel Well Liners	\$295.00
	Ford accessory,		
	153	Front License Plate Bracket	N/C
	Standard in state	es requiring two license plates and optional in all other states.	
	79V	COV Required	N/A
	C09	Priced DORA	N/C
Fleet Options			
	43F	Rear Bumper Delete	N/C
		IN or dealer code.	
	942	Daytime Running Lights	\$45.00
	Requires valid FIN or dealer code.		



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Available Op	tions (cont'd	l) Description	MSRP
		vehicle visibility during daylight conditions.	
	54X Requires valid F	Exterior Mirror Delete IN or dealer code.	N/C
		Orange Safety Belts IN or dealer code. r on the front driver and passenger seat(s).	\$45.00
	51E Decal #1 \$425.00 Requires valid FIN or dealer code. Minimum annual order of 25 units required. Up to 15 sq-ft. Pricing is for non-reflective material and graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. To get started visit the Ford Commercial Graphics website and click on Factory Orderable Option Form link. Complete and submit the request form and attach your graphic design (if available). A Ford Commercial Graphics representative will follow-up to finalize the graphic design and provide a design proof for customer review and approval, and to determine which graphic option code and price applies. Lastly, customer can then proceed to place vehicle order and graphic option code in CONCEPS.		
	51F Decal #2 \$575 Requires valid FIN or dealer code. Minimum annual order of 25 units required. Up to 30 sq-ft. Pricing is for non-reflective material and graphic design must be completed and approved by Ford to ordering vehicle in CONCEPS. To get started visit the Ford Commercial Graphics website and click on Factory Orderable Option Form link. Complete and submit the request form and attach your graphic design (if available). Ford Commercial Graphics representative will follow-up to finalize the graphic design and provide a design proof customer review and approval, and to determine which graphic option code and price applies. Lastly, customer of then proceed to place vehicle order and graphic option code in CONCEPS.		ted and approved by Ford prior ebsite and click on Factory phic design (if available). A nd provide a design proof for
	52M Requires valid F	65-mph Governed Top Speed IN or dealer code.	\$80.00
	52H Requires valid F	70-mph Governed Top Speed IN or dealer code.	\$80.00
	59C Fleet Safety Package \$35.00 Requires valid FIN or dealer code. With this package, the safety features are set to ON with no driver ability to change settings. Includes: • Driver Alert • Pre-Collision Assist w/Automatic Emergency Braking • Lane Keeping Aid • Auto High Beam		



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Available Optic	ons (cont'd) _{Code}	Description	MSRP
	- Reverse Speed Limiter	•	
	98B	Fleet Fuel Economy Package	\$265.00
	Auto start-stop switch delete of permanently active. Includes: - Engine Idle Shutdown - 5 Mi	runcation and auto start-stop switch delete. With this package, E deletes auto stop-start technology disable button on dash, howe inute Timer truncation which provides improved fuel economy and energy e	ever, the feature remains
	55F	Engine Idle Shutdown - 10 Minute Timer	\$200.00
	Requires valid FIN or de	aler code.	
	Includes smart acceleration tr on unladen vehicles.	uncation which provides improved fuel economy and energy ef	ficiency by limiting power
	55H	Engine Idle Shutdown - 20 Minute Timer	\$200.00
	Requires valid FIN or de	aler code.	
	Includes smart acceleration tr on unladen vehicles.	uncation which provides improved fuel economy and energy ef	ficiency by limiting power
	D9K	Built: Kansas City Plant	N/C
	31V	Ship-Thru: Adrian Steel	N/C
	310	Ship-Thru: Alt Fuel Innovations, LLC (AFI)	\$0.00
	31J	Ship-Thru: Bobs Services LLC	\$0.00
	31G	Ship-Thru: Dejana	N/C
	310	Ship-Thru: Driverge Vehicle Innovations LLC	N/C



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Available C Selected	Options (cont'd) Code	Description	MSRP
	31A	Ship-Thru: Holman	N/C
	315	Ship-Thru: KC Truck Systems Inc.	\$0.00
	31K	Ship-Thru: Knapheide	N/C
	31P	Ship-Thru: Kranz of KC	N/C
	31Q	Ship-Thru: Masterack	N/C
	312	Ship-Thru: Midway Specialty Vehicles Inc	N/C
	319	Ship-Thru: Midway Specialty Vehicles Inc (319)	\$0.00
	31C	Ship-Thru: Monroe Truck Equipment	\$0.00
	31W	Ship-Thru: National Fleet Services	\$0.00
	31H	Ship-Thru: Quigley Motors	\$0.00
	314	Ship-Thru: Reading Equipment & Distribution LLC	N/C
	31S	Ship-Thru: Roush CleanTech	\$0.00
	313	Ship-Thru: Utilimaster	N/C
	FLADCR	Fleet Advertising Credit	N/A



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elected	Code	Description	MSRP	
\checkmark	WARANT	Fleet Customer Powertrain Limited Warranty	N/C	
	Requires valid FIN	code.		
	Ford is increasing the 5-year 60,000-mile limited powertrain warranty to 5-years, 100,000 miles. Only Fleet purchasers with a valid Fleet Identification Number (FIN code) will receive the extended warranty. When the sale is entered into the sales reporting system with a sales type fleet along with a valid FIN code, the warranty extension will automatically be added to the vehicle. The extension will stay with the vehicle even if it is subsequently sold to a non- fleet customer before the expiration. This extension applies to both gas and diesel powertrains. Dealers can check for the warranty extension on eligible fleet vehicles in OASIS. Please refer to the Warranty and Policy Manual section 3.13.00 Gas Engine Commercial Warranty. This change will also be reflected in the printed Warranty Guided distributed with the purchase of every new vehicle.			
	FINAL1	Fleet Final Order Date: TBD	N/C	
missions				
\checkmark	425	50-State Emissions System	STD	
eneral Info				
	ORDER1	Initial Order Date: TBD	N/C	
	START1	Start-Up Date: TBD	N/C	
	BUILD1	Build-Out Date: TBD	N/C	