

Item # 279

6% NCSA Option Discount on all options

Option X9Y: AWD + \$ 3943.30 for all zones.

2024 Transit-350 Passenger RWD Low Roof Van 148" WB XL (X2Y)

Price Level: 415



Client Proposal

Prepared by:

Jeff Williams

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Date: 10/02/2023



Parks Ford | 601 DUNCAN HILL RD, HENDERSONVILLE, NC, 28792

Office: 828-693-4281 | Fax: 828-696-8993



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2024 Transit-350 Passenger RWD Low Roof Van 148" WB XL (X2Y)

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Available Options

Selected	Code	Description	MSRP
Packages			
<input checked="" type="checkbox"/>	301A	Order Code 301A	N/C
<i>Includes:</i>			
<i>- Engine: 3.5L PFDi V6 Flex-Fuel</i>			
<i>Includes port injection.</i>			
<i>- Transmission: 10-Spd Automatic w/OD & SelectShift</i>			
<i>Includes auxiliary transmission oil cooler.</i>			
<i>- 3.73 Axle Ratio</i>			
<i>- GVWR: TBD</i>			
<i>- Tires: 235/65R16C 121/119 R AS BSW</i>			
<i>- Wheels: 16" Silver Steel w/Black Hubcap</i>			
<i>- Dark Palazzo Gray Cloth Bucket Seats</i>			
<i>Includes 2-way manual driver seat with lumbar, 2-way manual passenger seat and driver and passenger armrest.</i>			
<i>- Cloth Front Bucket Seats</i>			
<i>- Radio: AM/FM Stereo</i>			
<i>Includes 4.0" multi-function display, Bluetooth and dual USB ports.</i>			
<i>- 8 Speakers (4 Front/4 Rear)</i>			
<hr/>			
Powertrain			
<input checked="" type="checkbox"/>	998	Engine: 3.5L PFDi V6 Flex-Fuel	STD
<i>Includes port injection.</i>			
<input type="checkbox"/>	99G	Engine: 3.5L EcoBoost V6	\$2,495.00
<input checked="" type="checkbox"/>	44U	Transmission: 10-Spd Automatic w/OD & SelectShift	STD
<i>Includes auxiliary transmission oil cooler.</i>			
<input checked="" type="checkbox"/>	X73	3.73 Axle Ratio	STD
<input type="checkbox"/>	X7L	3.73 Limited-Slip Axle Ratio	\$325.00
<input type="checkbox"/>	X4L	4.10 Limited-Slip Axle Ratio	\$325.00
<input checked="" type="checkbox"/>	STDGV	GVWR: TBD	STD
<input type="checkbox"/>	NONGV	GVWR: TBD	N/C

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Available Options (cont'd)

Selected	Code	Description	MSRP
Wheels & Tires			
<input checked="" type="checkbox"/>	STDTR	Tires: 235/65R16C 121/119 R AS BSW	STD
<input checked="" type="checkbox"/>	STDWL	Wheels: 16" Silver Steel w/Black Hubcap	STD
<input type="checkbox"/>	64H	Wheels: 16" Steel w/Full Silver Cover	\$35.00
<input type="checkbox"/>	647	Wheels: 16" Silver Aluminum Alloy	\$395.00
<input type="checkbox"/>	644	Wheels: 16" Black Aluminum Alloy	\$525.00
<input type="checkbox"/>	51A	Spare Tire & Wheel Delete	-\$125.00
Seats & Seat Trim			
<input checked="" type="checkbox"/>	C	Cloth Front Bucket Seats	STD
<input type="checkbox"/>	V	Vinyl Front Bucket Seats	N/C
<input checked="" type="checkbox"/>	21L	Dark Palazzo Gray Cloth Bucket Seats <i>Includes 2-way manual driver seat with lumbar, 2-way manual passenger seat and driver and passenger armrest.</i>	STD
<input type="checkbox"/>	21G	Dark Palazzo Gray Vinyl Bucket Seats <i>Deletes driver lumbar support and passenger armrest. Includes 2-way manual driver seat, 2-way manual passenger seat and driver armrest.</i>	N/C
<input type="checkbox"/>	21P	Dark Palazzo Gray Vinyl Bucket Seats w/Armrests <i>Deletes driver lumbar support. Includes 2-way manual driver seat and 2-way manual passenger seat.</i>	N/C
<input type="checkbox"/>	96K	2-Passenger Seats w/Add. Rear Seat Attachment Points <i>13 rear seats are removed, but seat attachment points are still present.</i>	-\$855.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	96P	15-Passenger Seats <i>Includes 1st row: 2 seats, 2nd row: 3 seats, 3rd row: 3 seats, 4th row: 3 seats and 5th row: 4 seats. Includes: - GVWR: TBD</i>	\$1,495.00

Other Options

<input checked="" type="checkbox"/>	PAINT	Monotone Paint Application	STD
<input checked="" type="checkbox"/>	148WB	148" Wheelbase	STD
<input type="checkbox"/>	153	Front License Plate Bracket <i>Standard in states requiring two license plates and optional in all other states.</i>	N/C
<input type="checkbox"/>	53G	Body Colored Front Bumper <i>Body colored front bumpers are offered in every exterior color. The front bumper will match the exterior color.</i>	\$250.00
<input type="checkbox"/>	91A	Chrome High-Intensity Discharge (HID) Headlamps <i>Includes LED signature surround. HID headlamps emit a brighter, more natural light than halogen headlamps, which can help improve visibility.</i>	\$455.00
<input type="checkbox"/>	91C	Black High-Intensity Discharge (HID) Headlamps <i>Includes LED signature surround. HID headlamps emit a brighter, more natural light than halogen headlamps, which can help improve visibility.</i>	\$455.00
<input type="checkbox"/>	91B	Wiper Activated Headlamps	\$30.00
<input type="checkbox"/>	55D	Front Fog Lamps <i>Auxiliary lamps that are generally integrated into the front fascia and designed to help illuminate the roadway during poor visibility.</i>	\$105.00
<input type="checkbox"/>	655	Midship Extended Range Fuel Tank (31 Gallons) <i>Includes capless fuel fill.</i>	\$285.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	545	Short-Arm Manual-Folding Heated Pwr Adjusting Mirrors <i>Includes turn signals.</i>	\$160.00
<input type="checkbox"/>	543	Long-Arm Manual-Folding Power Adjusting Mirrors	\$65.00
<input type="checkbox"/>	544	Long-Arm Manual-Folding Heated Pwr Adjusting Mirrors <i>Includes turn signals.</i>	\$220.00
<input type="checkbox"/>	68H	Running Boards <i>Covers the B-C pillar passenger-side.</i>	\$310.00
<input type="checkbox"/>	68J	Extended Length Running Boards <i>Covers the A-B pillar driver-side and A-C pillar passenger-side.</i>	\$655.00
<input type="checkbox"/>	53D	Tow/Haul Mode w/Trailer Wiring Provisions <i>Includes trailer wiring harness to rear of vehicle for upfit, Trailer Sway Control (TSC), 4/7 pin connector assembly and rear jumper. This package does not include a Trailer Brake Controller (67D). Additionally, if customer wants a trailer brake controller after initial purchase, it will have to be an aftermarket trailer brake controller and aftermarket wiring harness. This package does not include the frame mounted hitch receiver.</i>	\$295.00
<input type="checkbox"/>	67D	Trailer Brake Controller (TBC)	Variable
<input type="checkbox"/>	53B	Heavy-Duty Trailer Tow Package <i>Deletes rear tow hook. Includes 4/7 pin connector assembly and rear jumper and relay system for backup/B+/running lights. This package does not include a Trailer Brake Controller (67D). Additionally, if customer wants a trailer brake controller after initial purchase, it will have to be an aftermarket trailer brake controller and aftermarket wiring harness.</i> <i>Includes:</i> <i>- Tow/Haul Mode w/Trailer Wiring Prov</i> <i>- Frame Mounted Hitch Receiver</i>	\$485.00
<input type="checkbox"/>	92E	Privacy Glass <i>Provides protection of vehicle occupant(s) and occupant personal belongings. The glass also provides occupant comfort by helping to reduce vehicle cool-down time.</i> <i>Includes:</i> <i>- Rear-Window Defroster</i>	\$500.00
<input type="checkbox"/>	67E	Large Center Console	\$195.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
		<i>Includes an integrated shifter, a dual cup holder and an additional storage area.</i>	
<input type="checkbox"/>	16H	Front & Rear Carpet Floor Covering	\$125.00
<input type="checkbox"/>	87E	Auxiliary Fuse Panel <i>Includes high spec interface connector.</i> <i>Includes:</i> <i>- Dual AGM Batteries (70 Amp-hr Each)</i> <i>- Modified Vehicle Wiring System</i> <i>Includes modified vehicle connections for customized wiring harness provisions.</i>	\$385.00
<input type="checkbox"/>	63C	Dual Alternators (250 Amps Each)	Variable
<input type="checkbox"/>	52C	Keyless Entry Keypad	\$95.00
<input type="checkbox"/>	53K	Modified Vehicle Wiring System <i>Includes modified vehicle connections for customized wiring harness provisions.</i>	\$75.00
<input type="checkbox"/>	41J	Intelligent Access w/Push-Button Start	\$370.00
<input checked="" type="checkbox"/>	58U	Radio: AM/FM Stereo <i>Includes 4.0" multi-function display, Bluetooth and dual USB ports.</i> <i>Includes:</i> <i>- 8 Speakers (4 Front/4 Rear)</i>	STD
<input type="checkbox"/>	58V	Radio: AM/FM Stereo w/SYNC 3 <i>Includes 4.0" multi-function display, Bluetooth and dual USB ports.</i> <i>Includes:</i> <i>- SYNC 3 Communications & Entertainment System</i> <i>Includes 911 Assist, VHR, SYNC Services, AppLink, Bluetooth, steering wheel controls, USB port and auxiliary input jack.</i> <i>- 8 Speakers (4 Front/4 Rear)</i>	\$280.00
<input type="checkbox"/>	58B	Radio: AM/FM Stereo w/SYNC 4 & Nav <i>Includes 12" display, Bluetooth, dual USB ports, embedded voice recognition, connected navigation (90 day trial) and 8 speakers (4 front/4 rear).</i> <i>Includes:</i> <i>- Electronic Air Temperature Control</i>	\$930.00
<input type="checkbox"/>	58C	Radio: AM/FM Stereo w/SYNC 4/SiriusXM w/360L/Nav	\$1,165.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
		<i>Includes HD Radio, 12" multi-function display, Bluetooth, dual USB ports, embedded voice recognition, connected navigation (90 day trial) and 8 speakers (4 front/4 rear).</i> <i>Includes:</i> <i>- Electronic Air Temperature Control</i>	
<input type="checkbox"/>	58E	Radio: AM/FM Stereo w/SYNC 4/SiriusXM w/360L <i>Includes HD Radio, 12" multi-function display, Bluetooth, dual USB ports, embedded voice recognition, connected built-in navigation (3 years of service) and 8 speakers (4 front/4 rear).</i> <i>Includes:</i> <i>- Traffic Sign Recognition (TSR)</i> <i>- Intelligent Speed Assist (ISA)</i> <i>- Electronic Air Temperature Control</i>	\$1,780.00
<input type="checkbox"/>	58F	Radio: AM/FM Stereo w/SYNC 4/SiriusXM w/360L/Nav/iACC <i>Includes HD Radio, 12" multi-function display, Bluetooth, dual USB ports, embedded voice recognition, connected built-in navigation (3 years of service) and 8 speakers (4 front/4 rear).</i> <i>Includes:</i> <i>- Traffic Sign Recognition (TSR)</i> <i>- Intelligent Speed Assist (ISA)</i> <i>- Intersection Assist</i> <i>- Electronic Air Temperature Control</i> <i>- Intelligent Adaptive Cruise Control</i>	\$2,050.00
<input type="checkbox"/>	63E	Dual AGM Batteries (70 Amp-hr Each)	\$295.00
<input type="checkbox"/>	41H	Engine Block Heater <i>(400W rating). Recommended when minimum temperature is 10 degrees F or below.</i>	\$75.00
<input type="checkbox"/>	61C	Vehicle Maintenance Monitor <i>Includes engine hour meter. Depending on the engine, this feature will display engine hour meter, oil life, oil level and tire pressure status.</i>	\$45.00
<input type="checkbox"/>	67C	Upfitter Package <i>Includes high capacity upfitter switches.</i> <i>Includes:</i> <i>- Large Center Console</i> <i>Includes an integrated shifter, a dual cup holder and an additional storage area.</i> <i>- Auxiliary Fuse Panel</i> <i>Includes high spec interface connector.</i> <i>- Dual AGM Batteries (70 Amp-hr Each)</i> <i>- Modified Vehicle Wiring System</i> <i>Includes modified vehicle connections for customized wiring harness provisions.</i>	\$610.00
<input type="checkbox"/>	55A	Upfitter Interface Module (UIM)	\$255.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<i>This technology makes it easy for upfitters to operate aftermarket equipment, such as lift buckets or cranes. Upfitters can connect/program the optional upfitter switches to operate aftermarket-installed equipment with up to 9 digitally configurable inputs. Please see fleet.ford.com/partsandservice/upfitter-interface for additional information.</i>			
<input type="checkbox"/>	86F	2 Additional Keys (4 Total) <i>Includes key fobs.</i>	\$75.00
<input type="checkbox"/>	60D	Adaptive Cruise Control <i>Includes adjustable speed limiting device (ASLD). Intersection assist. Adaptive cruise control keeps a constant speed without having to work the brake or accelerator pedals. Plus it automatically maintains a driver-inputted preset distance (or gap) from vehicles ahead.</i>	\$625.00
<input type="checkbox"/>	94B	Enhanced Active Park Assist <i>Enhanced active park assist helps make parking less stressful. It helps steer the vehicle, in reverse, into a perpendicular parking space or steer the vehicle into or out of a parallel parking space.</i>	Variable
<input type="checkbox"/>	65A	Blind Spot Assist 1.0 <i>Includes Blind Spot Information System (BLIS) with Cross-Traffic Alert and trailer coverage. Blind Spot Assist 1.0 combines Blind Spot Information System (BLIS) with lane keeping aid to provide a visual warning and resistive steering torque to prevent a collision should an object be recognized in the vehicles blind spot while changing lanes.</i> <i>Includes:</i> <ul style="list-style-type: none">- Short-Arm Pwr-Folding Heated Pwr Adjusting Mirrors- Includes turn signals.	Variable
<input type="checkbox"/>	43S	Reverse Brake Assist <i>If the system determines a collision is imminent while in reverse, automatic braking is applied to avoid a crash or mitigate an impact. System operation will be effected by aftermarket rear step or other rear-mounted equipment.</i> <i>Includes:</i> <ul style="list-style-type: none">- 360-Degree Camera w/Split View- Includes front washer. Front, side and rear facing cameras allow the driver to toggle through different camera views via a button located on the instrument panel.- Front Fog Lamps- Auxiliary lamps that are generally integrated into the front fascia and designed to help illuminate the roadway during poor visibility.- Reverse Sensing System- Honeycomb Mesh Grille w/Chrome Surround	\$975.00
<input type="checkbox"/>	61D	360-Degree Camera w/Split View <i>Includes front washer. Front, side and rear facing cameras allow the driver to toggle through different camera views via a button located on the instrument panel.</i> <i>Includes:</i> <ul style="list-style-type: none">- Front Fog Lamps- Auxiliary lamps that are generally integrated into the front fascia and designed to help illuminate the roadway during poor visibility.- Reverse Sensing System- Honeycomb Mesh Grille w/Chrome Surround	\$1,000.00
<input type="checkbox"/>	61E	High Resolution Digital Camera	N/C

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	43R	Reverse Sensing System	\$295.00
<input type="checkbox"/>	94A	Side Sensing System <i>Works similar to the reverse sensing system, as it sounds a tone when the vehicle gets close to surrounding vehicles and other objects.</i> <i>Includes:</i> <ul style="list-style-type: none">- Reverse Sensing System- Front Sensing System- Front Fog Lamps <i>Auxiliary lamps that are generally integrated into the front fascia and designed to help illuminate the roadway during poor visibility.</i>	\$480.00
<input type="checkbox"/>	58W	Radio: Rear View Camera w/o Audio Functionality Connected features through FordPass are not supported. <i>Includes 4" multi-function display and dual USB ports for charging only. Allows for replacement audio head unit dealer installation. Alerts and chimes (turn signal, seat belt, park aid) will be delivered through the cluster. No audio functionality is available but the vehicle will retain the following speakers: 8 speakers (4 front/4 rear).</i>	-\$175.00
<input type="checkbox"/>	47E	Builder's Prep Package <i>Deletes rear floor covering, rear-seats and restraints and rear-seat rails and fasteners.</i> <i>Includes:</i> <ul style="list-style-type: none">- Dual AGM Batteries (70 Amp-hr Each)- Modified Vehicle Wiring System <i>Includes modified vehicle connections for customized wiring harness provisions.</i> <ul style="list-style-type: none">- Front Only Vinyl Floor Covering- 2-Passenger Seats w/Add. Rear Seat Attachment Points <i>13 rear seats are removed, but seat attachment points are still present.</i>	-\$665.00
<input type="checkbox"/>	43B	Back Up Alarm <i>Includes 102 dB(A) warning capability.</i>	\$150.00
<input type="checkbox"/>	86N	Front Heavy Duty Tray Style Floor Mats	\$60.00
<input type="checkbox"/>	86W	Front All-Weather Floor Mats	\$120.00
<input type="checkbox"/>	68B	Remote Start	\$495.00
<input type="checkbox"/>	15C	Front Black Wheel Well Liners	\$295.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	79V	COV Required	N/A
<input type="checkbox"/>	C09	Priced DORA	N/C

Fleet Options

<input type="checkbox"/>	942	Daytime Running Lights	\$45.00
Requires valid FIN or dealer code. <i>Provides enhanced vehicle visibility during daylight conditions.</i>			
<input type="checkbox"/>	51E	Decal #1	\$425.00
Requires valid FIN or dealer code. Minimum annual order of 25 units required. <i>Up to 15 sq-ft. Pricing is for non-reflective material and graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. To get started visit the Ford Commercial Graphics website and click on Factory Orderable Option Form link. Complete and submit the request form and attach your graphic design (if available). A Ford Commercial Graphics representative will follow-up to finalize the graphic design and provide a design proof for customer review and approval, and to determine which graphic option code and price applies. Lastly, customer can then proceed to place vehicle order and graphic option code in CONCEPS.</i>			
<input type="checkbox"/>	51F	Decal #2	\$575.00
Requires valid FIN or dealer code. Minimum annual order of 25 units required. <i>Up to 30 sq-ft. Pricing is for non-reflective material and graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. To get started visit the Ford Commercial Graphics website and click on Factory Orderable Option Form link. Complete and submit the request form and attach your graphic design (if available). A Ford Commercial Graphics representative will follow-up to finalize the graphic design and provide a design proof for customer review and approval, and to determine which graphic option code and price applies. Lastly, customer can then proceed to place vehicle order and graphic option code in CONCEPS.</i>			
<input type="checkbox"/>	52M	65-mph Governed Top Speed	\$80.00
Requires valid FIN or dealer code.			
<input type="checkbox"/>	52H	70-mph Governed Top Speed	\$80.00
Requires valid FIN or dealer code.			
<input type="checkbox"/>	59C	Fleet Safety Package	\$35.00
Requires valid FIN or dealer code. <i>With this package, the safety features are set to ON with no driver ability to change settings. Includes: - Driver Alert - Pre-Collision Assist w/Automatic Emergency Braking</i>			

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Available Options (cont'd)

Selected	Code	Description	MSRP
		- Lane Keeping Aid - Auto High Beam - Reverse Speed Limiter	
<input type="checkbox"/>	98B	Fleet Fuel Economy Package Requires valid FIN or dealer code. <i>Includes smart acceleration truncation and auto start-stop switch delete. With this package, EcoMode is always on. Auto start-stop switch delete deletes auto stop-start technology disable button on dash, however, the feature remains permanently active.</i> <i>Includes:</i> - Engine Idle Shutdown - 5 Minute Timer - 75-mph Governed Top Speed	\$265.00
<input type="checkbox"/>	55F	Engine Idle Shutdown - 10 Minute Timer Requires valid FIN or dealer code. <i>Includes smart acceleration truncation which provides improved fuel economy and energy efficiency by limiting power on unladen vehicles.</i>	\$200.00
<input type="checkbox"/>	55H	Engine Idle Shutdown - 20 Minute Timer Requires valid FIN or dealer code. <i>Includes smart acceleration truncation which provides improved fuel economy and energy efficiency by limiting power on unladen vehicles.</i>	\$200.00
<input type="checkbox"/>	D9K	Built: Kansas City Plant	N/C
<input type="checkbox"/>	31V	Ship-Thru: Adrian Steel	N/C
<input type="checkbox"/>	310	Ship-Thru: Alt Fuel Innovations, LLC (AFI)	\$0.00
<input type="checkbox"/>	31J	Ship-Thru: Bobs Services LLC	\$0.00
<input type="checkbox"/>	31G	Ship-Thru: Dejana	N/C
<input type="checkbox"/>	31O	Ship-Thru: Driverge Vehicle Innovations LLC	N/C

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	31A	Ship-Thru: Holman	N/C
<input type="checkbox"/>	315	Ship-Thru: KC Truck Systems Inc.	\$0.00
<input type="checkbox"/>	31K	Ship-Thru: Knapheide	N/C
<input type="checkbox"/>	31P	Ship-Thru: Kranz of KC	N/C
<input type="checkbox"/>	31Q	Ship-Thru: Masterack	N/C
<input type="checkbox"/>	312	Ship-Thru: Midway Specialty Vehicles Inc	N/C
<input type="checkbox"/>	319	Ship-Thru: Midway Specialty Vehicles Inc (319)	\$0.00
<input type="checkbox"/>	31C	Ship-Thru: Monroe Truck Equipment	\$0.00
<input type="checkbox"/>	31W	Ship-Thru: National Fleet Services	\$0.00
<input type="checkbox"/>	31H	Ship-Thru: Quigley Motors	\$0.00
<input type="checkbox"/>	314	Ship-Thru: Reading Equipment & Distribution LLC	N/C
<input type="checkbox"/>	31S	Ship-Thru: Roush CleanTech	\$0.00
<input type="checkbox"/>	313	Ship-Thru: Utilimaster	N/C
<input type="checkbox"/>	FLADCR	Fleet Advertising Credit	N/A

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<input checked="" type="checkbox"/>	WARANT	Fleet Customer Powertrain Limited Warranty	N/C
Requires valid FIN code.			
<i>Ford is increasing the 5-year 60,000-mile limited powertrain warranty to 5-years, 100,000 miles. Only Fleet purchasers with a valid Fleet Identification Number (FIN code) will receive the extended warranty. When the sale is entered into the sales reporting system with a sales type fleet along with a valid FIN code, the warranty extension will automatically be added to the vehicle. The extension will stay with the vehicle even if it is subsequently sold to a non-fleet customer before the expiration. This extension applies to both gas and diesel powertrains. Dealers can check for the warranty extension on eligible fleet vehicles in OASIS. Please refer to the Warranty and Policy Manual section 3.13.00 Gas Engine Commercial Warranty. This change will also be reflected in the printed Warranty Guided distributed with the purchase of every new vehicle.</i>			
<input type="checkbox"/>	FINAL1	Fleet Final Order Date: TBD	N/C

Emissions

<input checked="" type="checkbox"/>	425	50-State Emissions System	STD
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General Info

<input type="checkbox"/>	ORDER1	Initial Order Date: TBD	N/C
<input type="checkbox"/>	START1	Start-Up Date: TBD	N/C
<input type="checkbox"/>	BUILD1	Build-Out Date: TBD	N/C

Prices and content availability as shown are subject to change and should be treated as estimates only. Actual base vehicle, package and option pricing may vary from this estimate because of special local pricing, availability or pricing adjustments not reflected in the dealer's computer system. See salesperson for the most current information.