Item # 198

6% NCSA option discount on all listed options.

Option: Long Bed (157" WB) + \$1701.40 for all zones

2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415



Client Proposal

Prepared by: Jeff Williams

Office: 182-869-34281

Email: jeffwilliams@parksautogroup.com

Date: 10/09/2023





10/09/2023

Parks Ford | 601 DUNCAN HILL RD HENDERSONVILLE NC | 28792

2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

Available Options

Selected Code Description MSRP

Packages

 $\overline{}$

Equipment Group 101A Standard

N/C

101A

- Engine: 2.7L V6 EcoBoost

Includes auto start-stop technology.

- Transmission: Electronic 10-Speed Automatic

Includes SelectShift with progressive range select and selectable drive modes: normal, ECO, sport, tow/haul, slippery, deep snow/sand and mud/rut.

- 3.55 Axle Ratio
- GVWR: 6,600 lbs Payload Package
- Tires: 265/70R17 BSW A/T
- Wheels: 17" Silver Steel
- Cloth 40/20/40 Front Seat

Includes 2-way manual driver/passenger and armrest.

- Radio: AM/FM SiriusXM w/360L

Includes 6 speakers and auxiliary audio input jack.

- SYNC 4 w/Enhanced Voice Recognition

Includes 12" LCD capacitive touchscreen with swipe capability, wireless phone connection, cloud connected, AppLink with App catalog, 911 Assist, Apple CarPlay and Android Auto compatibility, digital owners manual, conversational voice command recognition and connected navigation. Note: Navigation services require SYNC4 and FordPass Connect (optional on select vehicles). Eligible vehicles receive a complimentary 1-year trial of navigation services that begins on the new vehicle warranty start date. Customers must unlock the navigation service trial by activating the eligible vehicle with a FordPass member account. If not subscribed by the end of the complimentary period, the connected navigation service will terminate, and the system will revert to embedded offline navigation. Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

103A

Equipment Group 103A High

\$1,000.00

Includes:

- Engine: 2.7L V6 EcoBoost

Includes auto start-stop technology.

- Transmission: Electronic 10-Speed Automatic

Includes SelectShift with progressive range select and selectable drive modes: normal, ECO, sport, tow/haul, slipperv. deep snow/sand and mud/rut.

- 3.55 Axle Ratio
- GVWR: 6,600 lbs Payload Package
- Tires: 265/70R17 BSW A/T
- Wheels: 17" Silver Painted Aluminum
- Cloth 40/20/40 Front Seat

Includes 2-way manual driver/passenger and armrest.

- Radio: AM/FM SiriusXM w/360L

Includes 6 speakers and auxiliary audio input jack.

- SYNC 4 w/Enhanced Voice Recognition

Includes 12" LCD capacitive touchscreen with swipe capability, wireless phone connection, cloud connected, AppLink with App catalog, 911 Assist, Apple CarPlay and Android Auto compatibility, digital owners manual, conversational voice command recognition and connected navigation. Note: Navigation services require SYNC4 and FordPass Connect (optional on select vehicles). Eligible vehicles receive a complimentary 1-year trial of navigation services that begins on the new vehicle warranty start date. Customers must unlock the navigation service trial by activating the eligible vehicle with a FordPass member account. If not subscribed by the end of the complimentary period, the connected navigation service will terminate, and the system will revert to embedded offline navigation. Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

- Chrome Bumpers
- LED Fog Lamps
- Rear Window Fixed Privacy Glass w/Defroster





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2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

Available Options (cont'd)				
MSRP	Description	Code	Selected	
			Powertrain	
STD	Engine: 2.7L V6 EcoBoost echnology.	99P Includes auto start-stop te	\checkmark	
\$1,370.00		995 Includes auto start-stop to Includes: - 3.31 Axle Ratio - GVWR: 7,050 lbs Payloo		
\$1,660.00		998 Includes auto start-stop te Includes: - 3.31 Axle Ratio - GVWR: 7,050 lb Payloa		
STD D, sport, tow/haul,	Transmission: Electronic 10-Speed Automatic progressive range select and selectable drive modes: normal, ECO, and mud/rut.	44G Includes SelectShift with particular of the select shift with particular selects and selects shift with particular selects shift shif	\checkmark	
STD	3.55 Axle Ratio	X19	\checkmark	
N/C	3.31 Axle Ratio	X27		
\$420.00	Electronic Locking w/3.31 Axle Ratio	XL3		
\$470.00	Electronic Locking w/3.55 Axle Ratio	XL9		
\$570.00	Electronic Locking w/3.73 Axle Ratio	XL6		
STD	GVWR: 6,600 lbs Payload Package	STDGV	\checkmark	
N/C	GVWR: 7,050 lbs Payload Package	NONGV1		



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2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

Available Opt Selected	cions (cont'd)	Description	MSRP
	NONGV2	GVWR: 7,050 lb Payload Package	N/C
Wheels & Tires			
\checkmark	STDTR	Tires: 265/70R17 BSW A/T	STD
\checkmark	64C	Wheels: 17" Silver Steel	STD
	NONWL	Wheels: 17" Silver Painted Aluminum	N/C
Seats & Seat Trim			
\checkmark	C Includes 2-way manua	Cloth 40/20/40 Front Seat I driver/passenger and armrest.	STD
	Α	Vinyl 40/20/40 Front Seat	N/C
Other Options			
\checkmark	145WB	145" Wheelbase	STD
	Includes: - SYNC 4 w/Enhanced Includes 12" LCD cap AppLink with App cata conversational voice c FordPass Connect (op services that begins or activating the eligible v period, the connected Connected service and networks/vehicle capa	Radio: AM/FM SiriusXM w/360L Ind auxiliary audio input jack. Voice Recognition Discritive touchscreen with swipe capability, wireless phone connection Discritive touchscreen with swipe and capability, digitation Discritive the Note of Carplay and Android Auto compatibility vehicles receive a complimentary of the new vehicle warranty start date. Customers must unlock the new vehicle warranty start date. Customers must unlock the new vehicle warranty start date. Customers must unlock the new vehicle with a FordPass member account. If not subscribed by the enavigation service will terminate, and the system will revert to embe a features depend on compatible AT&T network availability. Evolving bility may limit functionality and prevent operation of connected features smartphone platforms, is available via a download. Message and descriptions.	al owners manual, ervices require SYNC4 and or 1-year trial of navigation avigation service trial by nd of the complimentary edded offline navigation. It is technology/cellular ures. FordPass App,
	53T Includes: - Integrated Trailer Bra - Electronic Locking w - Upgraded Rear Bum	3.55 Axle Ratio	\$785.00





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2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

Available C	options (cont'd)	Description	MSRP
	41H	Engine Block Heater	\$90.00
	18B	Black Platform Running Boards	\$250.00
	924	Rear Window Fixed Privacy Glass w/Defroster	\$100.00
	67T	Integrated Trailer Brake Controller	\$275.00
	153 Standard in states wher	Front License Plate Bracket re required by law, optional to all others.	N/C
	90B Ford accessory. By Weather Guard. (Mo	Matte Black Aluminum Crossbed Toolbox adel # 127-52-03).	\$950.00
	90P Ford accessory. By Weather Guard. (Mo	Bright Aluminum Crossbed Toolbox	\$950.00
	96W Ford accessory.	Tough Bed Spray-In Bedliner	\$595.00
	96P Ford accessory.	Plastic Drop-In Bedliner	\$350.00
	66C Ford accessory.	Paint Protection Film	\$400.00
	96X Ford accessory.	Hard Folding Tonneau Pickup Box Cover	\$1,200.00



Prepared by: Jeff Williams 10/09/2023

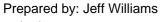
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2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

Available Options (cont'd)				
Selected	Code	Description	MSRP	
	96T	Soft Folding Tonneau Pickup Box Cover	\$590.00	
	Ford accessory.			
	96J Ford accessory.	Retractable Tonneau Pickup Box Cover	\$2,200.00	
\checkmark	PAINT	Monotone Paint Application	STD	
	79V	COV Required	N/A	
	C09	Priced DORA	N/C	
Dealer Installed	l Options			
	B5ZAN Shipped separately t	40/20/40 Removable Cup Tray from the vehicle for dealer installation.	\$70.00	
	FIXAC Shipped separately t	Ash Cup w/Lighter from the vehicle for dealer installation.	\$110.00	
	FIRAD Shipped separately t	Horizontal Bed Cargo Net from the vehicle for dealer installation.	\$80.00	
	FIRAE Shipped separately t	Vertical Bed Cargo Net from the vehicle for dealer installation.	\$80.00	
	A9VAB Shipped separately t	Removable Bed Mat from the vehicle for dealer installation.	\$215.00	
	A7EAB Shipped separately t	Bed Tailgate Lock by McGard from the vehicle for dealer installation.	\$70.00	
	FIEAB	Chromed Exhaust Tips	\$135.00	





2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

Selected	ptions (cont'd)	, Description	MSRP
Ocicoted		rom the vehicle for dealer installation.	MOIN
	CJWAL Shipped separately f	Black Tailgate Decal rom the vehicle for dealer installation.	\$70.00
	AHQAB Shipped separately fi	First Aid Kit w/Ford Logo rom the vehicle for dealer installation.	\$50.00
	FIMAC Without wheellip mol	Front & Rear Molded Splash Guards ding. Shipped separately from the vehicle for dealer installation.	\$205.00
	AD8BE Shipped separately f	Illuminated Ford Logo Badge rom the vehicle for dealer installation.	\$410.00
	J4JAE Shipped separately f	In-Vehicle Safe By Console Vault rom the vehicle for dealer installation.	\$400.00
	FHLAF Shipped separately fi	Pivot Storage Box by UnderCover - Right Hand Side rom the vehicle for dealer installation.	\$290.00
	AHMAB Shipped separately f	Road Side Assistance Kit w/Ford Logo rom the vehicle for dealer installation.	\$70.00
	AHMAD Shipped separately f	Commercial US Road Side Assistance Kit rom the vehicle for dealer installation.	\$230.00
	FIBAB	Sportliner by BedRug rom the vehicle for dealer installation.	\$550.00
	DWNAB Shipped separately f	Tailgate Viscous Dampening rom the vehicle for dealer installation.	\$165.00
	FISAC Shipped separately fi	Exposed Wheel Lock Kit rom the vehicle for dealer installation.	\$80.00



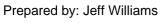
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2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

•	otions (cont'd)				
Selected	Code	Description	MSRP		
	FISAB Shipped separately f	Hidden Lugs Wheel Lock Kit from the vehicle for dealer installation.	\$80.00		
	AILDS	Side Window Air Deflector	\$150.00		
Fleet Options					
	94\$	Amber Strobe Color LED Warning Beacons	\$650.00		
	Requires valid FII	N code.			
	By Sound Off Signal. degree visibility.	Includes center high-mounted stop light bar and 2 roof mounted beacons	s that provide 360		
	94W	Amber/White Strobe Color LED Warning Beacons	\$650.00		
	Requires valid FIN code.				
	By Sound Off Signal. degree visibility.	Includes center high-mounted stop light bar and 2 roof mounted beacons	s that provide 360		
	85H	Back-Up Alarm System	\$220.00		
	Requires valid FII	N code.			
	942	Daytime Running Lamps	\$45.00		
	Requires valid FII Non-controllable.	N code.			
	87B	Ford Commercial Graphics (6 Square Feet)	\$300.00		
	25 vehicle order r ordering vehicle in Includes up to 6 squa		d by Ford prior to		
	87C	Ford Commercial Graphics (10 Square Feet)	\$350.00		
	25 vehicle order r ordering vehicle in Includes up to 10 squ		ed by Ford prior to		



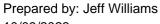


2024 F-150 4x4 SuperCrew Cab 5.5' box 145" WB XL (W1L)

Price Level: 415

Available O Selected	ptions (cont'd	Description	MSRP
	87D	Ford Commercial Graphics (18 Square Feet)	\$450.00
	25 vehicle order ordering vehicle		oved by Ford prior to
	moldaes up to 10 se	pare rect.	
	87E	Ford Commercial Graphics (25 Square Feet)	\$575.00
	25 vehicle order ordering vehicle Includes up to 25 sc		oved by Ford prior to
	87F	Ford Commercial Graphics (40 Square Feet)	\$725.00
	25 vehicle order ordering vehicle Includes up to 40 so		oved by Ford prior to
	87G	Ford Commercial Graphics (55 Square	\$875.00
		Feet)	
	25 vehicle order ordering vehicle	minimum. Graphic design must be completed and approin CONCEPS.	oved by Ford prior to
	Includes up to 55 so	quare feet.	
	87H	Ford Commercial Graphics (70 Square Feet)	N/A
	25 vehicle order ordering vehicle Includes up to 70 so		oved by Ford prior to
	D9K	Built: Kansas City Plant	N/C
	D9F	Built: DRB Truck	N/C
	31V	Ship-Thru: Adrian Steel	N/C





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Available Options (cont'd) Selected Code Description MSF				
	310	Ship-Thru: Alt Fuel Innovations	\$0.00	
	31F	Ship-Thru: Altec	\$0.00	
	31J	Ship-Thru: Bobs Services LLC	\$0.00	
	31X	Ship-Thru: Canfield Equipment Inc.	Variable	
	31G	Ship-Thru: Dejana	N/C	
	31A	Ship Thru: Holman	Variable	
	315	Ship-Thru: KC Truck Systems	\$0.00	
	31K	Ship-Thru: Knapheide Truck Equipment	Variable	
	31P	Ship-Thru: Kranz Automotive	N/C	
	31M	Ship-Thru: Manning Light Truck Equipment	\$0.00	
	31Q	Ship-Thru: Masterack	N/C	
	312	Ship-Thru: Midway Specialty Vehicles Inc	N/C	
	31C	Ship-Thru: Monroe Truck Equipment	\$0.00	
	31N	Ship-Thru: NBC Truck Equipment	Variable	
	31W	Ship-Thru: National Fleet Services	\$0.00	





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Available C	Options (cont'd)	Description	MSRP
	314	Ship-Thru: Reading Equipment & Distribution	N/C
	31B	Ship-Thru: Reading Equipment & Distribution	Variable
	31S	Ship-Thru: Roush Industries	Variable
	313	Ship-Thru: Utilimaster	N/C
	311	Ship-Thru: Monroe Truck Equipment	\$0.00
	FLADCR	Fleet Advertising Credit	N/A
\checkmark	WARANT	Fleet Customer Powertrain Limited Warranty	N/C
	purchasers with a valid entered into the sales r automatically be added fleet customer before the the warranty extension 3.13.00 Gas Engine Co	code. 5-year 60,000-mile limited powertrain warranty to 5-years, 100,000 mile I Fleet Identification Number (FIN code) will receive the extended warra reporting system with a sales type fleet along with a valid FIN code, the it to the vehicle. The extension will stay with the vehicle even if it is subs the expiration. This extension applies to both gas and diesel powertrains on eligible fleet vehicles in OASIS. Please refer to the Warranty and Po mercial Warranty. This change will also be reflected in the printed Wa chase of every new vehicle.	nty. When the sale is warranty extension will sequently sold to a nons. Dealers can check for blicy Manual section
	FINAL1	Fleet Final Order Date: TBD	N/C
	56M	Ford US National Fleet Incentives Ford US National - 09/18/23	\$0.00
	T7C Requires valid FIN	Tires: LT265/70R17C BSW A/T (Fleet) code.	\$295.00
	91P	8-Way Power Driver's Seat w/Power Lumbar (Fleet)	\$350.00



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Available Options (cont'd)				
Selected	Code	Description	MSRP	
	Requires valid FIN co	ode.		
Emissions				
\checkmark	425	50 State Emissions System	STD	
General Info				
	ORDER1	Initial Order Date: 09/13/2023	N/C	
	START1	Start-Up Date: TBD	N/C	
	BUILD1	Build-Out Date: TBD	N/C	