

2024 BRONCO SPORT
PRICE LIST
(PRECE LEVEL CODE 415)

MODEL		SERIES CODE	BASE VEHICLE PRICE	SUGGESTED RETAIL	VSA CONTRACT PRICING
Big Bend	4x4	R9B	Big Bend		
Outer Banks	4x4	R9C	Outer Banks	37,510	\$ 34,911.00
Badlands	4x4	R9D	Badlands	39,985	\$ 37,199.00
Free Wheeling	4x4	R9K	Free Wheeling	35,325	\$ 33,230.00
ALL MODELS		—	Destination and Delivery	1,595	
TRIM SERIES	DRIVE	PKG. CODE	PREFERRED EQUIPMENT PACKAGES	SUGGESTED RETAIL	VSA CONTRACT PRICING
Big Bend	4x4	200A	Equipment Group 200A	N/C	N/C
Outer Banks	4x4	300A	Equipment Group 300A	N/C	N/C
Badlands	4x4	400A	Equipment Group 400A	N/C	N/C
Free Wheeling	4x4	220A	Equipment Group 220A	N/C	N/C
Heritage	4x4	250A	Equipment Group 250A	N/C	N/C
	DRIVE	OPTION CODE	POWERTRAINS	SUGGESTED RETAIL	VSA CONTRACT PRICING
ENGINE		996	1.5L EcoBoost® with Auto Start-Stop Technology (Std. Base, Big Bend, Outer Banks, Heritage, Free Wheeling) 2.0L EcoBoost® with Auto Start-Stop Technology (Std. Badlands)	Std.	Std.
		999	2.0L EcoBoost® with Auto Start-Stop Technology (Std. Badlands)	Std.	Std.
TRANSMISSION		448	8-Speed Automatic	Std.	Std.
MODEL		OPTION CODE	TIRES	SUGGESTED RETAIL	VSA CONTRACT PRICING
Badlands		T7F	Tire – Falken Wildpeak – 235/65R17 A/T Off-Road	\$ 525	\$ 493.50
	OPTION CODE	OTHER OPTIONS	SUGGESTED RETAIL	VSA CONTRACT PRICING	
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	96B	Convenience Package	\$ 1,785	1,677.90	
	96D	Tech Package	1,285	1,207.90	
	96Q	Premium Package	2,900	2,726.00	
	96C	Heritage Convenience Package	1,145	1,076.30	
	17B	Power Moonroof	920	864.80	
	U17	Convenience Package Discount (with 200A, 220A)	(750)	(705.00)	
	47C	Ford Co-Pilot360™ Assist+ (incl. Speed Sign Recognition)	895	841.30	
	U18	Ford Co-Pilot360™ Assist+ Discount (with 200A, 220A)	(250)	(235.00)	
	53B	Class II Trailer Tow Package with Trailer Sway Control	590	554.60	
		Class II Trailer Tow Package with Trailer Sway Control (incl.Full Size Spare)	690	648.60	
	86B	Black Diamond Off-Road Package	1,295	1,217.30	
	67G	Black Appearance Package	1,750	1,645.00	
	64M	18in. Machined-Face Aluminum Ebony Black-Painted Wheel	715	672.10	
	64V	17in. Carbonized Gray-Painted Low Gloss Aluminum Wheel	825	775.50	
	PEA	Hot Pepper Red Tinted Clearcoat	495	465.30	
	PCW	Robins Egg Blue	995	935.30	
	PG4	Azure Gray	995	935.30	
	41H	Engine Block Heater	100	94.00	
153	Front License Plate Bracket	N/C	N/C		
90A	Cargo Management System (Shelf/Divider/Table)	195	183.30		

	66B	Second Row - Rubberized Seat Back	95	89.30
	76C	Underbody Protection	395	371.30
	50B	Floor Liners, Front & Rear (with Carpet Mats)	200	188.00
	50C	Floor Liners, Front & Rear (without Carpet Mats)	160	150.40
	51B	Cargo Mat	130	122.20
	63B	Front & Rear Splash Guards	220	206.80
	85C	Topo Graphic Package	500	470.00
	OPTION CODE	FLEET OPTIONS	SUGGESTED RETAIL	VSA CONTRACT PRICING
AVAILABLE ON ALL	942	Daytime Running Lamps (DRL) (Non-Configurable)	\$ 45	42.30
MODELS UNLESS	18B	Reverse Sensing System	215	202.10
OTHERWISE NOTED				
	OPTION CODE	DEALER INSTALLED OPTIONS	SUGGESTED RETAIL	VSA CONTRACT PRICING
AVAILABLE ON ALL	FIGAB	Roof-Rail Crossbars II	\$ 400	376.00
MODELS UNLESS	FIGAC	Roof-Rail Crossbars I	400	376.00
OTHERWISE NOTED	AAMBA	Assistance Kit, On-Road	80	75.20
	AAMBE	Assistance Kit, Off-Road	210	197.40
	J4JAB	Center Console Vault	400	376.00
	B5BAB	Fender Flare Kit 1	580	545.20
	B5BAE	Fender Flare Kit 2	1,160	1,090.40
	AHQAB	First Aid Kit	60	56.40
	AHVAB	Interior Bike Rack	280	263.20
	CQBAB	Liftgate Privacy Curtain	100	94.00
	FIMAC	Mudflaps Kits Front	360	338.40
	FIMAD	Mudflaps Kits Rear	340	319.60
	FIMAE	Mudflaps Kit Front & Rear	680	639.20
	FI4AB	Illuminated Door Entry Keypad	350	329.00