



### MISSION CRITICAL MANAGEMENT SOLUTIONS

**Inform Your Community, Engage  
Your Members.**

**Partner with us to prosper and  
effectively manage day-to-day  
administration and long-term  
planning goals with our extensive-  
knowledge and accountability.**



#### WHO WE DO IT FOR

- Businesses
- Associations
- Non-Profits



#### OUR SUCCESSES

- Polaris Public Safety Solutions
- Long Hill Media
- Interstate Rescue
- Elkhart Brass
- North Carolina Fire and Rescue  
Administrative Professionals



#### WHAT WE DO FOR YOU

##### Marketing & Creative Services

Expand brand awareness and reach to your audience with traditional and digital marketing, website design, public relations, email communications, video and social media.

##### Financial Management & Administration

Manage your organization's finances with our user-friendly tools to facilitate your reporting and most repetitive tasks and activities.

##### Membership Services

Develop and deliver new member programs to drive value for your organization with strategy, tactics, metrics, database administration and dues invoicing.

##### Operational Management

Effectively interface and respond to board members and committee leaders, volunteers, prospective members, industry organizations and press.

##### Event & Meeting Management

Deliver top-notch program management, event technologies, on-site management, attendee marketing and registration.

##### Education & Programs

Build customized, integrated continuing education – from live and simulcast education to podcasts, webinars, videos, and learning management programs.