



The best solution on the market for managing and identifying STRs



Rentalscape



Municipalities lack quality information about short term rentals in their local area, making it difficult to adequately monitor STR activity in their territory, enforce ordinances, manage registrations and secure taxes and fees.

The Rentalscape platform arms counties, cities, towns and villages with visualization and reporting tools to help monitor and manage short-term rental activities.



Let me show you how to maximize your STR compliance & tax collection!

The Problem

The supply of vacation rentals has overwhelmed and outpaced local resources responsible for properly regulating this commercial activity. Local ordinances designed to encourage safety and compliance are in constant flux, trying to keep up with rapid, escalating market growth.

Fueled by the convenience and self-service capabilities of online booking platforms like Airbnb and VRBO, along with the potential of generating additional income through utilizing residential real estate for commercial purposes, home-owner hosting activities are on the rise. To date, Americans spent more than \$29 billion booking rooms on vacation rental sites in 2019.

The robust activity of the rental space has given rise to unregulated hosts who have avoided required taxes, registration and other special fees associated with short-term renting. This is doubly impactful in a post-Covid environment, and in financially strapped communities.

The Solution



Rentalscape

Rentalscape provides municipalities who lack insight on the local short-term rental (STR) market, the ability to monitor, discover, triage and inspect local short-term rentals with a higher-level of accuracy, precision and usability. This allows the city to properly regulate rental hosts and ensure compliance in their area. ***Rentalscape is even able to detect rentals as soon as they are booked, long before any guests arrive!***

Using the latest data engineering technologies like machine learning, data analytics, computer science and statistical modeling, Rentalscape provides high level insights and rental activity reports for cities, counties, towns, etc. who are interested in seeing the big picture of their city through a customized dashboard while also being able to drill down on specific properties, zones or locations.



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