

2023 F-150
PRICE LIST
 (PRICE LEVEL CODE 320)

MODEL	SERIES CODE	BASE VEHICLE PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
	F1C	122.5 in. Wheelbase, XL 4x2 RC SS 6.5 Box	\$ 32,551	\$ 34,085
	F1E	122.5 in. Wheelbase, XL 4x4 RC SS 6.5 Box	37,341	39,100
	F1C	122.5 in. Wheelbase, XLT 4x2 RC SS 6.5 Box	37,175	39,760
	F1C	141 in. Wheelbase, XLT 4x2 RC SS 8.0 Box	37,451	40,055
	F1E	122.5 in. Wheelbase, XLT 4x4 RC SS 6.5 Box	40,719	43,550
	F1E	141 in. Wheelbase, XLT 4x4 RC SS 8.0 Box	41,004	43,855
	X1C	145 in. Wheelbase, XL 4x2 SC SS 6.5 Box	36,954	38,695
	X1C	163 in. Wheelbase, XL 4x2 SC SS 8.0 Box	38,286	40,090
	X1E	145 in. Wheelbase, XL 4x4 SC SS 6.5 Box	40,583	42,495
	X1E	163 in. Wheelbase, XL 4x4 SC SS 8.0 Box	43,271	45,310
	X1C	145 in. Wheelbase, XLT 4x2 SC SS 6.5 Box	40,205	43,000
	X1C	163 in. Wheelbase, XLT 4x2 SC SS 8.0 Box	41,514	44,400
	X1E	145 in. Wheelbase, XLT 4x4 SC SS 6.5 Box	43,758	46,800
	X1E	163 in. Wheelbase, XLT 4x4 SC SS 8.0 Box	46,394	49,620
	W1C	145 in. Wheelbase, XL 4x2 SCrew SS 5.5 Box	39,184	41,030
	W1C	157 in. Wheelbase, XL 4x2 SCrew SS 6.5 Box	40,521	42,430
	W1E	145 in. Wheelbase, XL 4x4 SCrew SS 5.5 Box	42,889	44,910
	W1E	157 in. Wheelbase, XL 4x4 SCrew SS 6.5 Box	45,578	47,725
	W1C	145 in. Wheelbase, XLT 4x2 SCrew SS 5.5 Box	42,411	45,360
	W1C	157 in. Wheelbase, XLT 4x2 SCrew SS 6.5 Box	43,711	46,750
	W1E	145 in. Wheelbase, XLT 4x4 SCrew SS 5.5 Box	46,020	49,220
	W1E	157 in. Wheelbase, XLT 4x4 SCrew SS 6.5 Box	48,662	52,045
	W1C	145 in. Wheelbase, Lariat 4x2 SCrew SS 5.5 Box	52,809	56,480
	W1C	157 in. Wheelbase, Lariat 4x2 SCrew SS 6.5 Box	53,043	56,730
	W1E	145 in. Wheelbase, Lariat 4x4 SCrew SS 5.5 Box	56,352	60,270
	W1E	157 in. Wheelbase, Lariat 4x4 SCrew SS 6.5 Box	57,965	61,995
	W1C	145 in. Wheelbase-King Ranch, Lariat 4x2 SCrew SS 5.5 Box	57,975	62,005
	W1C	157 in. Wheelbase-King Ranch, Lariat 4x2 SCrew SS 6.5 Box	58,260	62,310
	W1E	145 in. Wheelbase-King Ranch, Lariat 4x4 SCrew SS 5.5 Box	61,528	65,805
	W1E	157 in. Wheelbase-King Ranch, Lariat 4x4 SCrew SS 6.5 Box	61,804	66,100
	W1C	145 in. Wheelbase-Platinum, Lariat 4x2 SCrew SS 5.5 Box	59,555	63,695
	W1C	157 in. Wheelbase-Platinum, Lariat 4x2 SCrew SS 6.5 Box	59,840	64,000
	W1E	145 in. Wheelbase-Platinum, Lariat 4x4 SCrew SS 5.5 Box	63,103	67,490
	W1E	157 in. Wheelbase-Platinum, Lariat 4x4 SCrew SS 6.5 Box	63,388	67,795
	W1E	145 in. Wheelbase-Limited, Lariat 4x4 SCrew SS 5.5 Box	78,456	83,910
	W1E	145 in. Wheelbase-Tremor 4x4 SCrew SS 5.5 Box	56,203	60,110
	W1R	145 in. Wheelbase-Raptor, Lariat 4x4 SCrew SS 5.5 Box	70,850	75,775
	—	Destination and Delivery	1,795	1,795

TRIM SERIES	DRIVE	PKG. CODE	PREFERRED EQUIPMENT PACKAGES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XL	4x2/4x4	101A	Series Price	N/C	N/C
		300A	Series Price	N/C	N/C
		501A	Series Price	N/C	N/C
		600A	Series Price	N/C	N/C
		700A	Series Price	N/C	N/C
		900A	Series Price	N/C	N/C

F150
REG.C
AB
4WD
ADD
\$4790

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	DRIVE	OPTION CODE	POWERTRAINS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
ENGINE		99B	3.3L V6 PFD -- XL, XLT	Std	Std
			3.3L V6 PFD -- XL, XLT	Std	Std
		99P	2.7L V6 EcoBoost -- XL, XLT, Lariat	Std	Std
			2.7L EcoBoost ilo 3.3L V6 PFD	\$ 1,170	\$ 1,285
		995	5.0L V8 -- XL, XLT, Lariat, King Ranch, Platinum	Std	Std
			5.0L ilo 3.3L V6 PFD	2,125	2,335
			5.0L ilo 2.7L EcoBoost	1,038	1,140
		998	3.5L EcoBoost ilo 3.3L V6 PFD	2,489	2,735
			3.5L EcoBoost ilo 2.7L EcoBoost	1,402	1,540
			3.5L EcoBoost ilo 5.0L	674	740
		99D	3.5L PowerBoost -- Limited	Std	Std
			3.5L PowerBoost ilo 3.3L V6 PFD	4,091	4,495
			3.5L PowerBoost ilo 2.7L EcoBoost	3,003	3,300
			3.5L PowerBoost ilo 5.0L	2,275	2,500
TRANSMISSION		44G	Electronic 10 speed automatic transmission	Std	Std
AXLE		X15	Standard Axle Ratio (where Standard Axle)	Std	Std
		X19	Standard Axle Ratio (where Standard Axle)	Std	Std
		X26	Standard Axle Ratio (where Standard Axle)	Std	Std
			Optional Axle Ratio (where Optional)	73	80
		X27	Standard Axle Ratio (where Standard Axle)	Std	Std
		XL3	E-locking 3.31 axle	382	420
			E-locking 3.31 axle -- w/ 55A & 995 or 998 or 991	Incl.	Incl.
			E-locking 3.31 axle -- w/ 19R & 995 or 998	Incl.	Incl.
		XL6	E-locking 3.73 axle	518	570
			E-locking 3.73 axle -- w/ 622, 53C & 627	Incl.	Incl.
			E-locking 3.73 axle -- w/ 99D	N/C	N/C
		XL9	E-locking 3.55 axle	427	470
			E-locking 3.55 axle w/ 99D	N/C	N/C
			E-locking 3.55 axle -- w/ 53C & 998 or 991	Incl.	Incl.
			3.55 Electronic-locking rear-axle with 19R and 2.7L V6 EcoBoost® (99P)	Incl.	Incl.
			E-locking 3.55 axle -- w/ 55A & 99P	Incl.	Incl.

	OPTION CODE	OTHER OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	102A	Equipment Group 102A -- Crew Cab	\$ 351	\$ 385
		Equipment Group 102A Net -- Crew Cab	351	385
	301A	Equipment Group 301A (Mid) -- Regular Cab	1,984	2,180
		Equipment Group 301A Net	1,074	1,180
		Equipment Group 301A (Mid) -- Super/Crew Cab	2,030	2,230
		Equipment Group 301A Net	1,120	1,230
	302A	Equipment Group 302A (High)	5,419	5,955
		Equipment Group 302A Net	3,599	3,955
	502A	Equipment Group 502A (High)	4,372	4,805
		Equipment Group 502A Net	3,007	3,305
	601A	Equipment Group 601A (High)	3,504	3,850
		Equipment Group 601A Net	3,049	3,350
	701A	Equipment Group 701A (High)	3,595	3,950
		Equipment Group 701A Net	3,140	3,450
	401A	Equipment Group 401A (Standard)	N/C	N/C
	402A	Equipment Group 402A (High)	6,848	7,525
	801A	Equipment Group 801A (Standard)	N/C	N/C
	802A	Equipment Group 802A (High)	28,734	31,575
	91X	Multicontour seats with Active Motion® Removal	(273)	(300)
	67X	Active Park Assist 2.0 Removal	(332)	(365)
	52X	Auto Start-Stop Removal	(46)	(50)
	U35	Navigation Discount with 43B	(228)	(250)
	622	2.7L V6 EcoBoost Payload Package	683	750
	627	Heavy Duty Payload Package -- XL	1,543	1,695
	T22	275/55R20 BSW A/S -- w/ Platinum	Std	Std
	T2P	P275/55R20 BSW A/T -- w/ Platinum	Std	Std
	T7C	LT265/70R17E BSW A/T	269	295
	T8C	LT275/65R18C OWL A/T	269	295
		LT275/65R18C OWL A/T w/ 627 Heavy Duty Payload Pkg.	Incl.	Incl.
	64H	18 Silver Aluminum Wheels -- XL w/ 627	Incl.	Incl.
		18 Silver Aluminum Wheels	87	95
	642	20 six-spoke machined aluminum with Magnetic painted pockets	1,115	1,225
	64L	20 Chrome-like PVD Wheel	1,361	1,495
		20 Chrome-like PVD Wheel -- w/ 86K	Incl.	Incl.
	64S	20 Six-Spoke Premium Painted Aluminum Wheel	1,361	1,495

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	OPTION CODE	OTHER OPTIONS (continued)	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	64C	17 Silver Steel Wheel	Std	Std
	64P	20 Polished Aluminum Wheels	Std	Std
	64T	18 Chrome-like PVD Wheel	Incl.	Incl.
	88J	Sport Cloth 40/Console/40 Front Seats (STX)	\$ 269	\$ 295
	88M	Cloth 40/20/40 Front Seat	Std	Std
	88U	Cloth 40/Console/40 Front Seat -- XLT	269	295
	88W	Cloth 40/Console/40 Front Seat -- XL	269	295
	88C	Cloth 40/20/40 Front Seat	Std	Std
	86A	XL Chrome Appearance Package	815	895
		XL Chrome Appearance Package Net	360	395
	86B	XLT Chrome Appearance Package	1,725	1,895
		XLT Chrome Appearance Package Net	1,042	1,145
	862	XLT Sport Appearance Package -- w/ 301A	2,006	2,205
	U36	XLT Chrome/Sport Appearance Package Discount	(683)	(750)
	862	XLT Sport Appearance Package -- w/ 302A	423	465
	863	Lariat Sport Package -- w/ 501A	2,006	2,205
		Lariat Sport Package Net	1,324	1,455
		Lariat Sport Package -- w/ 502A	423	465
	86K	King Ranch Chrome Package	2,006	2,205
		King Ranch Chrome Package Net	1,324	1,455
	55A	Off-Road Package	997	1,095
	19S	STX Appearance Package	2,353	2,585
	168	Carpeting & Floor Mats	132	145
	413	Skid Plates -- 4x4 on XL 4x4 on XLT (Fleet only for 101A/XLT+)	145	160
		Skid Plates -- with 55A	Incl.	Incl.
	435	Power-sliding Rear Window -- Lariat	Std	Std
		Power-sliding Rear Window	319	350
	595	Fog Lamps -- XL	128	140
		Fog Lamps -- XL w/ STX 20 Wheel (642)	N/C	N/C
		Fog Lamps -- XLT and above	Std	Std
	655	Extended Range Fuel Tank	405	445
	763	360-degree Camera	696	765
	924	Rear Privacy Glass -- XL	91	100
		Rear Privacy Glass -- XLT/Lariat/KR/Platinum	Std	Std
	954	Two-Tone Paint -- XLT/Lariat	228	250
	18B	Running Boards, Black Platform	228	250
	18C	Running Boards, Chrome Tubular	578	635
		Running Boards, Chrome Tubular -- w/ 86B	Incl.	Incl.
	18P	Running Boards, Power Deployable	1,110	1,220
	41H	Engine Block Heater	82	90
	43V	Moonroof (Twin Panel on SuperCrew)	1,361	1,495
	47R	All-Weather Rubber & Carpet Floor Mats	182	200
		All-Weather Rubber & Carpet Floor Mats with 55A -- XL, XLT and Lariat	37	40
	53A	Trailer Tow Package	1,206	1,325
		HD Trailer Tow (Tremor 402A)	405	445
		HD Trailer Tow (Platinum high)	1,105	1,215
	53B	Class IV Trailer Hitch -- XL/XLT	286	315
	53C	Max Trailer Tow (Platinum high)	1,857	2,040
		Max Trailer Tow Package	2,015	2,215
	54R	Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim -- XL	277	305
		Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim -- XLT & Tremor	173	190
		Dual Power Glass/Manual Folding Mirrors w/ Heat/Turn/Auto-dim with 301A or 302A	Incl.	Incl.
	54W	Power Telescoping/Power Glass/Power Folding with LED Puddle/Spot and Black Skull Caps -- Lariat/Platinum/KR	228	250
	54Y	Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XL	360	395
		Manually Telescoping/Power Glass/Manual-Folding Trailer Tow Mirrors -- XLT	251	275
	55B	BoxLink	73	80
	57Q	Rear Window Defroster -- Lariat+	Std	Std
		Rear Window Defroster -- w/ 435	Incl.	Incl.
		Rear Window Defroster -- XL	200	220
	59R	Remote Start System	178	195
	59S	Super Puddle (LED Puddle/Side Mirror Light)	160	175
		Super Puddle (LED Puddle/Side Mirror Light) -- w/ 502A Platinum, Limited, KR	Incl.	Incl.

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	OPTION CODE	OTHER OPTIONS (continued)	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	67T	Trailer Brake Controller	\$ 251	\$ 275
		Trailer Brake Controller (incl. Tremor 402A)	N/C	N/C
	55G	Raptor Exterior Graphics Package	979	1,075
	61C	Raptor Carbon Fiber Package	906	995
	68R	Raptor 37 Tire Performance Package	4,778	5,250
	64D	17 Forged Aluminum Bead-Lock Capable Wheel	1,725	1,895
	66D	Tailgate Appliqué Delete	N/C	N/C
	55D	Raptor 37 Graphics Delete	N/C	N/C
	61T	Front-Axle w/Torsen® Differential	455	500
	55S	Onboard Scale w/ Smart Hitch (55S)	592	650
	61D	Continuously Controlled Damping	633	695
	191	Black Appearance Package - STX w/ Single Exhaust	3,066	3,370
		Black Appearance Package - STX w/ Dual Exhaust (3.5L GTDI)	3,430	3,770
	193	Black Appearance Package - XLT w/ Single Exhaust	1,246	1,370
		Black Appearance Package - XLT w/ Dual Exhaust (3.5L GTDI)	1,634	1,795
		Black Appearance Package - XLT 302A w/ Single Exhaust	1,893	2,080
		Black Appearance Package - XLT 302A w/ Dual Exhaust (3.5L GTDI)	2,279	2,505
	195	Black Appearance Package - Lariat Single Exhaust	1,246	1,370
		Black Appearance Package - Lariat Dual Exhaust (3.5L GTDI)	1,634	1,795
	197	Black Appearance Package - Platinum Single Exhaust	1,246	1,370
		Black Appearance Package - Platinum Dual Exhaust (3.5L GTDI)	1,634	1,795
	68L	Bed Utility Package	633	695
		Bed Utility Package - Premium	906	995
	62W	Wireless Charging Pad	132	145
	18Y	Raptor Moonroof & Tailgate Package	1,998	2,195
	60R	Blue Interior Appearance Package	2,180	2,395
	19H	Heritage Edition	1,798	1,975
	19R	Rattler	1,361	1,495
	68P	Snow Plow Prep	46	50
	90B	Aluminum Crossbed Toolbox by Weather Guard	865	950
	90P	Premium Aluminum Crossbed Toolbox by Weather Guard	865	950
	90R	Bed Ramps (req. 55B) -- Late Availability	542	595
	96L	Wheel Well Liner	164	180
		Wheel Well Liner w/ 900A	Std	Std
	96P	Bedliner -- Plastic, Drop-In	319	350
	96T	Tonneau Pickup Box Cover - Soft Folding	537	590
	96W	Bedliner -- Spray-In	542	595
	96X	Tonneau Pickup Box Cover - Hard Folding	1,092	1,200
	PD4	Tinted Clearcoat Paint	451	495
	PAZ	Tri-Coat Paint	724	795
	942	Daytime Running Lamps	41	45
	17C	Front / Rear Chrome Bumper	160	175
	91P	8-Way Power Driver Seat	319	350
	471	110v/400w Outlet -- 1 Outlet in Cab & 1 Outlet in Bed with 88A, 88C, or 88M	264	290
		110v/400w Outlet -- 2 Outlets in Cab & 1 Outlet in Bed with 88H, 88J, 88U, FB or 88W	310	340
	472	2kW Power-to-the-Box	906	995
	477	7.2kW Power-to-the-Box	683	750
	524	Sync 4 Mid w/ Digital Assistant	296	325
	583	B&O Sound System	555	610
	588	B&O Unleashed	633	695
	617	Power Adjustable Pedals	154	170
	18L	6 inch Extended Chrome Running Boards ilo Chrome Running Boards	205	225
		6 inch Extended Chrome Running Boards	914	1,005
	18S	6 inch Extended Running Board	205	225
	43A	Co-Pilot 360 2.0	596	655
	43B	Co-Pilot 360 Assist 2.0	683	750
	43C	Co-Pilot Active	1,816	1,995
	47W	All-Weather Rubber Floor Mats	145	160
	50M	UX - Center Console Tray Table	178	195
		UX - Center Console Tray Table with 19H	N/C	N/C
	60P	Underseat Storage	195	215
	96J	Tonneau Pickup Box Cover -- Retractable	2,002	2,200

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	OPTION CODE	FLEET OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	85H	Back Up Alarm System	\$ 132	\$ 145
	94S	LED Warning Strobes by Sound Off Signal -- Amber	546	600
	94W	LED Warning Strobes by Sound Off Signal -- Amber/White	546	600
	PGR	Paint, Green (Fleet Only)	600	660
	PMB	Paint, Orange (Fleet Only)	600	660
	PB1	Paint, School Bus Yellow (Fleet Only)	600	660
	PE4	Paint, Vermillion Red (Fleet Only)	600	660
	PAT	Paint, Yellow (Fleet Only)	600	660
	95K	Hero Card - School Bus Yellow / Black Hood	150	165
	U30	XLT Base 300A Discount (Fleet only)	(455)	(500)
	87B	Commercial Graphics Package B by 3M - Up to 6 sq. ft. by Vomela Specialty Companies	228	250
	87C	Commercial Graphics Package C by 3M - Up to 10 sq. ft. by Vomela Specialty Companies	273	300
	87D	Commercial Graphics Package D by 3M - Up to 18 sq. ft. by Vomela Specialty Companies	364	400
	87E	Commercial Graphics Package E by 3M - Up to 25 sq. ft. by Vomela Specialty Companies	478	525
	87F	Commercial Graphics Package F by 3M - Up to 40 sq. ft. by Vomela Specialty Companies	615	675
	87G	Commercial Graphics Package G by 3M - Up to 55 sq. ft. by Vomela Specialty Companies	751	825

	OPTION CODE	DEALER INSTALLED OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	A5CAB	Bed Divider	\$ 373	\$ 410
	AATAF	Individual Trailer TPMS/Customer-Placed Trailer Camera	1,014	1,115
	B5ZAN	40/20/40 Removable Cup Tray	54	60
	FIXAC	Ash Cup w/ Lighter	73	80
	FIXAD	Ash Cup w/ Coin Holder	41	45
	FIRAD	Bed Cargo Net Horizontal	69	75
	FIRAE	Bed Cargo Net Vertical	69	75
	A9JAC	Bed Hooks - Retractable by Bull Accessories	54	60
	A9VAB	Bed Mat	191	210
	A7EAB	Bed Tailgate Lock by McGard	63	70
	FIQAD	Bed Tray	260	285
	FIEAB	Chromed Exhaust Tips	95	105
	CJWAL	Tailgate decals--black	82	90
	AHQAB	First Aid Kit with Ford Logo	46	50
	FIMAC	Front & Rear Molded Splash Guards w/out wheel lip molding	214	235
	J4JAE	In-Vehicle Safe by Console Vault	364	400
	FI4AC	keypad w/o remote start	119	130
	FHLAF	Pivot Storage Box by UnderCover - Right Hand Side	264	290
	AHMAB	Roadside Assistance Kit - With Ford Logo	63	70
	AHMAD	Commercial Roadside Assistance Kit	210	230
	FIBAB	Sportliner by BedRug	501	550
	DWNAB	Tailgate viscous dampening	141	155
	FISAC	Wheel Lock Kit, Exposed	69	75
	FISAB	Wheel Lock Kit, Hidden lugs	69	75
	A9PAB	Foldable Pickup Box Bed Extender	423	465