2023 EXPLORER
PRICE LIST
(PRICE LEVEL CODE 320)

MODEL		SERIES CODE	BASE VEHICLE PRICE	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
Base	RWD	K7B	Base RWD	$ 35,657	$ 36,760
	4WD	K8B	Base 4WD	37,597	38,760
XLT	RWD	K7D	XLT RWD	37,027	38,570
	4WD	K8D	XLT 4WD	38,947	40,570
ST-Line	RWD	K7K	ST-Line RWD	44,165	46,005
	4WD	K8K	ST-Line 4WD	46,085	48,005
Timberline	4WD	K8J	Timberline 4WD	46,541	48,480
Limited	RWD	K7F	Limited RWD (300A)	45,187	47,070
	4WD	K8F	Limited 4WD (300A)	47,107	49,070
Limited HEV	RWD	K7F	Limited HEV RWD (310A)	49,977	52,060
	4WD	K8F	Limited HEV 4WD (310A)	51,897	54,060
ST	RWD	K7G	ST RWD (400A)	47,525	49,505
	4WD	K8G	ST 4WD (400A)	49,445	51,505
King Ranch	RWD	K7L	King Ranch RWD	51,965	54,130
	4WD	K8L	King Ranch 4WD	53,885	56,130
Platinum HEV	RWD	K7H	Platinum HEV RWD (600A)	50,761	52,875
	4WD	K8H	Platinum HEV 4WD (600A)	52,681	54,875
Platinum	RWD	K7H	Platinum RWD (601A)	52,105	54,275
	4WD	K8H	Platinum 4WD (601A)	54,025	56,275
ALL MODELS		—	Destination and Delivery	1,495	1,495

TRIM SERIES	DRIVE	PKG. CODE	PREFERRED EQUIPMENT PACKAGES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XLT		202A	Equipment Group 202A	$ 3,328	$ 3,540
Limited		301A	Equipment Group 301A	841	895
ST		401A	Equipment Group 401A	4,695	4,995

MODEL		OPTION CODE	TIRES	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
XLT		649	20 in Premium Painted Aluminum Wheels (XLT - req 202A)	$ 1,311	$ 1,395
Limited		64U	20 inch 10-SpokeHand Polished Aluminum Wheels (Limited)	653	695

	OPTION CODE	OTHER OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	52T	Trailer Tow Pkg - Class IV (Base, XLT, ST-Line, Limited, King Ranch, Platinum)	$ 512	$ 545
		Trailer Tow Pkg - Class IV (With XLT 68D Selected Only)	N/C	N/C
	439	Dual-Panel Moonroof (XLT - req 202A, ST-Line, Timberline, Limited, ST, King Ranch, Platinum)	1,593	1,695
	17U	2nd Row Bench (XLT, ST-Line, Timberline, Limited, ST, King Ranch, Platinum)	N/C	N/C
	68T	ST High-Performance Pack on 400A (ST)	1,499	1,595
		ST High-Performance Pack on 401A (ST)	564	600
	68S	ST Street Pack on 400A (ST)	935	995
	65P	Premium Tech Package (ST, King Ranch, Platinum)	1,217	1,295
	65S	CoPilot360 Assist+ (XLT - req. 202A, ST - req. 400A)	935	995
	153	License Plate Bracket	N/C	N/C
	16A	All-Weather Floor Mats without Carpet Mats (Base, XLT, Limited)	150	160
	16B	All-Weather Floor Mats with Carpet Mats	188	200
	50S	DVD Headrests (XLT, ST-Line, Timberline, Limited, ST, King Ranch, Platinum)	1,875	1,995
	68M	XLT Sport Appearance Package (XLT - req 202A)	1,875	1,995
	21F	Cargo Area Management System (Base, XLT, ST-Line, Limited, ST, King Ranch, Platinum)	155	165
	52X	Auto Start/Stop Delete (2.3L)	(47)	(50)
	91X	2R Climate Control Credit	(47)	(50)
	54X	2R Heated Seat Credit (Timberline, Limited, ST - requires 401A, King Ranch, Platinum)	(94)	(100)
	96X	Hands Free Liftgate Delete Credit (301A, 310A, 401A, King Ranch, Platinum)	(52)	(55)
	59W	4G LTE Wi-Fi Hotspot Credit	(18)	(20)
	96G	Cosmetic Non-Functioning Fog Lamp Credit (XLT, ST-Line, Limited, ST, King Ranch, Platinum)	0	0
	PC8	Stone Blue Metallic (XLT, ST-Line, Timberline, Limited, ST, King Ranch, Platinum)	465	495

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	OPTION CODE	OTHER OPTIONS (continued)	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	**PD4**	Rapid Red Metallic Tinted Clearcoat (XLT, ST-Line, Timberline, Limited, ST, King Ranch, Platinum)	**$ 465**	**$ 495**
	PAZ	Star White Metallic Tri-Coat (XLT, ST-Line, Timberline, Limited, ST, King Ranch, Platinum)	**747**	**795**
	PC9	Jewel Red Metallic Tinted Clearcoat (XLT, Limited, King Ranch, Platinum)	**465**	**495**
	68D	XLT Technology Package (XLT)	**2,345**	**2,495**
	68U	Timberline Technology Package (Timberline)	**1,593**	**1,695**
	65T	Limited Technology Package (Limited)	**935**	**995**
	65K	Technology Package (ST, King Ranch, Platinum)	**935**	**995**
	67F	ST Appearance Package	**559**	**595**
	642	21in Aluminum Wheel (ST, ST-Line)	**653**	**695**
	90C	Active Park Assist 2.0 (ST, Platinum)	**334**	**355**

	OPTION CODE	FLEET OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	**942**	Daytime Running Lamps (Fleet Only)	**$ 42**	**$ 45**
	41H	Engine Block Heater	**85**	**90**

	OPTION CODE	DEALER INSTALLED OPTIONS	DEALER INVOICE W/HOLDBACK	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	**A6ZAB**	Cargo Mat	**$ 149**	**$ 160**
	D5HAB	Wheel Lock Kit	**75**	**80**
	BMWAB	Roof-Rail Crossbars	**326**	**350**
	J3CAB	Smoker's Package	**70**	**75**
	A3EAB	Splash Guards	**168**	**180**
	BECAF	CARGO ORGANIZER SOFT SIDE STD	**84**	**90**
	BECAG	CARGO ORGANIZER SOFT SIDE LRG	**93**	**100**
	CLMHR	BUMPER PROTECTOR - BLACK FILM	**88**	**95**
	FHLAH	CARGO ORGANIZER - COOLER BAG	**37**	**40**
	FHEAC	All-Weather Floor Liners – Third Row with Second Row Captain's Chairs	**88**	**95**
	FHEAB	All-Weather Floor Liners – Third Row with Second Row Bench Seats	**88**	**95**
	AHQAB	First Aid Kit	**47**	**50**
	AHMAB	Roadside Assistance Kit	**65**	**70**