
2023 F-150 4x4 Regular Cab 6.5' box 122" WB XL (F1E)

Price Level: 325



Client Proposal

Prepared by:

Jeff Williams

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Date: 10/19/2022



Parks Ford | 601 DUNCAN HILL RD, HENDERSONVILLE, NC, 28792

Office: 828-693-4281 | Fax: 828-696-8993



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Available Options

Selected	Code	Description	MSRP
Packages			
<input checked="" type="checkbox"/>	101A	Equipment Group 101A Standard	
		<i>Includes:</i> - Engine: 3.3L V6 PFDI <i>Includes auto start-stop technology and flex-fuel capability.</i> - Transmission: Electronic 10-Speed Automatic <i>Includes selectable drive modes: normal, ECO, sport, tow/haul, slippery, deep snow/sand and mud/rut.</i> - 3.55 Axle Ratio - GVWR: 6,050 lbs Payload Package - Tires: 265/70R17 BSW A/T - Wheels: 17" Silver Steel - Cloth 40/20/40 Front Seat <i>Includes 2-way manual driver/passenger adjustment and armrest.</i> - Radio: AM/FM Stereo w/4 Speakers <i>Includes auxiliary audio input jack.</i> - SYNC 4 <i>Includes 8" LCD capacitive touchscreen with swipe capability, wireless phone connection, cloud connected, AppLink with App catalog, 911 Assist, Apple CarPlay and Android Auto compatibility and digital owners manual.</i>	
<hr/>			
Powertrain			
<input type="checkbox"/>	99P	Engine: 2.7L V6 EcoBoost (DISC)	\$1,285.00
		No longer available for factory ordering as of August 11, 2022. <i>Includes auto start-stop technology.</i> <i>Includes:</i> - GVWR: 6,150 lb Payload Package	
<hr/>			
<input type="checkbox"/>	99P_	Engine: 2.7L V6 EcoBoost	\$1,285.00
		<i>Includes:</i> - GVWR: 6,150 lb Payload Package	
<hr/>			
<input type="checkbox"/>	995	Engine: 5.0L V8 (DISC)	\$2,335.00
		No longer available for factory ordering as of August 11, 2022. <i>Includes auto start-stop technology and flex-fuel capability.</i> <i>Includes:</i> - 3.31 Axle Ratio - GVWR: 6,400 lbs Payload Package	
<hr/>			
<input type="checkbox"/>	995_	Engine: 5.0L V8	\$2,335.00
		<i>Includes flex-fuel capability.</i> <i>Includes:</i> - 3.31 Axle Ratio - GVWR: 6,400 lbs Payload Package	

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	X26	3.73 Axle Ratio	Variable
<input type="checkbox"/>	X27	3.31 Axle Ratio	N/C
<input type="checkbox"/>	XL3	Electronic Locking w/3.31 Axle Ratio	\$420.00
<input type="checkbox"/>	XL9	Electronic Locking w/3.55 Axle Ratio	\$470.00
<input type="checkbox"/>	XL6	Electronic Locking w/3.73 Axle Ratio	\$570.00
<input type="checkbox"/>	NONGV	GVWR: 6,150 lb Payload Package	N/C
<input type="checkbox"/>	NONGV1	GVWR: 6,400 lbs Payload Package	N/C

Wheels & Tires

<input type="checkbox"/>	64F	Wheels: 17" Silver Painted Aluminum	N/C
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Seats & Seat Trim

<input type="checkbox"/>	A	Vinyl 40/20/40 Front Seat	N/C
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Other Options

<input type="checkbox"/>	582	Radio: AM/FM SiriusXM w/360L	N/C
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<input type="checkbox"/>	68L	Bed Utility Package	\$695.00
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Includes:
 - LED Box Lighting
 - Zone Lighting
 - BoxLink
Includes 4 premium locking cleats.
 - Tailgate Step w/Tailgate Work Surface

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<input type="checkbox"/>	86A	XL Chrome Appearance Package - Option Discount <i>Includes:</i> - Wheels: 17" Silver Painted Aluminum - Chrome Front & Rear Bumpers - Fog Lamps w/Black Bezels	\$895.00
<input type="checkbox"/>	55A	FX4 Off-Road Package <i>Includes:</i> - 4x4 FX4 Off-Road Bodyside Decal - Hill Descent Control - Off-Road Tuned Front Shock Absorbers - Monotube Rear Shocks - Rock Crawl Mode - Skid Plates <i>Includes fuel tank, transfer case and front differential.</i>	\$1,095.00
<input type="checkbox"/>	53B	Class IV Trailer Hitch Receiver <i>Includes towing capability up to TBD lbs. on 3.3L V6 PFDI engine (99B) and 2.7L EcoBoost engine (99P) or up to TBD lbs. on 3.5L EcoBoost engine (998) and 5.0L V8 engine (995), 7/4-pin connector, class IV trailer hitch receiver, smart trailer tow connector (Includes BLIS w/trailer tow coverage where BLIS is available).</i>	\$315.00
<input type="checkbox"/>	43A	Ford Co-Pilot360 2.0 <i>Includes:</i> - Pre-Collision Assist w/Automatic Emergency Braking <i>Includes pedestrian detection, forward collision warning and dynamic brake support.</i> - Lane-Keeping System <i>Includes lane-keeping alert, lane-keeping aid and driver alert.</i> - Rear View Camera - Auto High Beam - Reverse Sensing System - Reverse Brake Assist - Post-Collision Braking	\$655.00
<input type="checkbox"/>	53A	Trailer Tow Package <i>Towing capability up to TBD lbs. Includes tailgate LED.</i> <i>Includes:</i> - Class IV Trailer Hitch Receiver <i>Includes towing capability up to TBD lbs. on 3.3L V6 PFDI engine (99B) and 2.7L EcoBoost engine (99P) or up to TBD lbs. on 3.5L EcoBoost engine (998) and 5.0L V8 engine (995), 7/4-pin connector, class IV trailer hitch receiver, smart trailer tow connector (Includes BLIS w/trailer tow coverage where BLIS is available).</i> - Integrated Trailer Brake Controller	\$1,325.00
<input type="checkbox"/>	50M	Interior Work Surface	\$195.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	52X	Auto Start-Stop Removal	-\$50.00
<input checked="" type="checkbox"/>	76W	Sideview Mirrors Heated Glass Removal (76W)	-\$45.00
<input type="checkbox"/>	76X	Sideview Mirrors Heated Glass Removal <i>Includes rear-window defroster.</i>	-\$45.00
<input type="checkbox"/>	41H	Engine Block Heater	\$90.00
<input type="checkbox"/>	413	Skid Plates <i>Includes fuel tank, transfer case and front differential.</i>	Variable
<input type="checkbox"/>	18B	Black Platform Running Boards	\$250.00
<input type="checkbox"/>	55B	BoxLink <i>Includes 4 premium locking cleats.</i>	\$80.00
<input type="checkbox"/>	524	SYNC 4 w/Enhanced Voice Recognition <i>Includes 8" LCD capacitive touchscreen with swipe capability, wireless phone connection, cloud connected, AppLink with App catalog, 911 Assist, Apple CarPlay and Android Auto compatibility, digital owners manual, conversational voice command recognition and connected navigation. Note: Navigation services require SYNC 4 and FordPass Connect (optional on select vehicles), complimentary connect service and the FordPass app (see FordPass Terms for details). Eligible vehicles receive a complimentary 90-day trial of navigation services that begins on the new vehicle warranty start date. Customers must unlock the navigation service trial by activating the eligible vehicle with a FordPass member account. If not subscribed by the end of the complimentary period, the navigation service will terminate. Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. FordPass App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.</i> <i>Includes:</i> <i>- Radio: AM/FM SiriusXM w/360L</i>	\$325.00
<input type="checkbox"/>	54R	Power Glass Heated Sideview Mirrors <i>Includes manual folding, turn signal and black skull caps.</i> <i>Includes:</i> <i>- Auto-Dimming Rearview Mirror</i>	\$305.00
<input type="checkbox"/>	59S	LED Sideview Mirror Spotlights	\$175.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
		<i>Includes high-intensity LED security approach lamps.</i>	
<input type="checkbox"/>	924	Rear Window Fixed Privacy Glass w/Defroster	\$320.00
<input type="checkbox"/>	57Q	Rear Window Defroster (DISC) No longer available for factory ordering as of October 7, 2022.	\$220.00
<input type="checkbox"/>	595	Fog Lamps w/Black Bezels	\$140.00
<input type="checkbox"/>	168	Color-Coordinated Carpet w/Carpeted Floor Mats	\$145.00
<input type="checkbox"/>	67T	Integrated Trailer Brake Controller	\$275.00
<input type="checkbox"/>	68P	Snow Plow Prep Package <i>"SnowPlow" mode button will disable (load shed) the following features to maintain required electrical charge margins during plow operation/use: onboard 400W outlet, fog lamps and heated/ventilated front-seats. SnowPlow button also activates relay to snowplow controls. Note: The F-150 snowplow installation is intended for residential/personal use only.</i>	\$50.00
<input type="checkbox"/>	153	Front License Plate Bracket <i>Standard in states requiring 2 license plates, optional to all others.</i>	N/C
<input type="checkbox"/>	90B	Matte Black Aluminum Crossbed Toolbox Ford accessory. <i>By Weather Guard (Model # 127-52-03).</i>	\$950.00
<input type="checkbox"/>	90P	Bright Aluminum Crossbed Toolbox Ford accessory. <i>By Weather Guard. (Model # 127-0-03).</i>	\$950.00
<input type="checkbox"/>	96W	Tough Bed Spray-In Bedliner Ford accessory.	\$595.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	96P Ford accessory.	Plastic Drop-In Bedliner	\$350.00
<input type="checkbox"/>	90R Ford accessory.	Stowable Loading Ramps	\$595.00
<input type="checkbox"/>	96X Ford accessory.	Hard Folding Tonneau Pickup Box Cover	\$1,200.00
<input type="checkbox"/>	96T Ford accessory.	Soft Folding Tonneau Pickup Box Cover	\$590.00
<input type="checkbox"/>	96J Ford accessory.	Retractable Tonneau Pickup Box Cover	\$2,200.00
<input type="checkbox"/>	79V	COV Required	N/A
<input type="checkbox"/>	C09	Priced DORA	N/C

Dealer Installed Options

<input type="checkbox"/>	B5ZAN <i>Shipped separately from the vehicle for dealer installation.</i>	40/20/40 Removable Cup Tray	\$60.00
<input type="checkbox"/>	FIXAC <i>Shipped separately from the vehicle for dealer installation.</i>	Ash Cup w/Lighter	\$80.00
<input type="checkbox"/>	FIRAD <i>Shipped separately from the vehicle for dealer installation.</i>	Horizontal Bed Cargo Net	\$75.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	FIRAE	Vertical Bed Cargo Net <i>Shipped separately from the vehicle for dealer installation.</i>	\$75.00
<input type="checkbox"/>	A5CAB	Bed Divider <i>Shipped separately from the vehicle for dealer installation.</i>	\$410.00
<input type="checkbox"/>	A9JAC	Black Retractable Bed Hooks by Bull Accessories <i>Shipped separately from the vehicle for dealer installation.</i>	\$60.00
<input type="checkbox"/>	A9VAB	Removable Bed Mat <i>Shipped separately from the vehicle for dealer installation.</i>	\$210.00
<input type="checkbox"/>	A7EAB	Bed Tailgate Lock by McGard <i>Shipped separately from the vehicle for dealer installation.</i>	\$70.00
<input type="checkbox"/>	FIQAD	Bed Tray <i>Shipped separately from the vehicle for dealer installation.</i>	\$285.00
<input type="checkbox"/>	FIEAB	Chromed Exhaust Tips <i>Shipped separately from the vehicle for dealer installation.</i>	\$105.00
<input type="checkbox"/>	CJWAL	Black Tailgate Decals <i>Shipped separately from the vehicle for dealer installation.</i>	\$90.00
<input type="checkbox"/>	FIMAC	Front & Rear Molded Splash Guards <i>Without wheelip molding. Shipped separately from the vehicle for dealer installation.</i>	\$235.00
<input type="checkbox"/>	FI4AC	Keyless Entry Keypad w/o Remote Start <i>Shipped separately from the vehicle for dealer installation.</i>	\$130.00
<input type="checkbox"/>	FHLAF	Pivot Storage Box by UnderCover <i>Shipped separately from the vehicle for dealer installation.</i>	\$290.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
<input type="checkbox"/>	AHMAD	Commercial US Road Side Assistance Kit <i>Shipped separately from the vehicle for dealer installation.</i>	\$230.00
<input type="checkbox"/>	FIBAB	Sportliner by BedRug <i>Shipped separately from the vehicle for dealer installation.</i>	\$550.00
<input type="checkbox"/>	DWNAB	Tailgate Viscous Dampening <i>Shipped separately from the vehicle for dealer installation.</i>	\$155.00
<input type="checkbox"/>	FISAC	Exposed Wheel Lock Kit <i>Shipped separately from the vehicle for dealer installation.</i>	\$75.00
<input type="checkbox"/>	FISAB	Hidden Lugs Wheel Lock Kit <i>Shipped separately from the vehicle for dealer installation.</i>	\$75.00

Fleet Options

<input type="checkbox"/>	94S	Amber Strobe Color LED Warning Beacons Requires valid FIN code. <i>By Sound Off Signal. Includes center high-mounted stop light bar and 2 roof mounted beacons that provide 360 degree visibility.</i>	\$600.00
<input type="checkbox"/>	94W	Amber/White Strobe Color LED Warning Beacons Requires valid FIN code. <i>By Sound Off Signal. Includes center high-mounted stop light bar and 2 roof mounted beacons that provide 360 degree visibility.</i>	\$600.00
<input type="checkbox"/>	85H	Back-Up Alarm System Requires valid FIN code.	\$145.00
<input type="checkbox"/>	17C	Chrome Front & Rear Bumpers	Variable
<input type="checkbox"/>	942	Daytime Running Lamps	\$45.00

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Available Options (cont'd)

Selected	Code	Description	MSRP
		Requires valid FIN code. <i>Non-controllable.</i>	
<input type="checkbox"/>	87B	Ford Commercial Graphics (6 Square Feet) 25 vehicle order minimum. Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. <i>Includes up to 6 square feet.</i>	\$250.00
<input type="checkbox"/>	87C	Ford Commercial Graphics (10 Square Feet) 25 vehicle order minimum. Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. <i>Includes up to 10 square feet.</i>	\$300.00
<input type="checkbox"/>	87D	Ford Commercial Graphics (18 Square Feet) 25 vehicle order minimum. Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. <i>Includes up to 18 square feet.</i>	\$400.00
<input type="checkbox"/>	87E	Ford Commercial Graphics (25 Square Feet) 25 vehicle order minimum. Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. <i>Includes up to 25 square feet.</i>	\$525.00
<input type="checkbox"/>	87F	Ford Commercial Graphics (40 Square Feet) 25 vehicle order minimum. Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. <i>Includes up to 40 square feet.</i>	\$675.00
<input type="checkbox"/>	87G	Ford Commercial Graphics (55 Square Feet) 25 vehicle order minimum. Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. <i>Includes up to 55 square feet.</i>	\$825.00

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Selected	Code	Description	MSRP
<input type="checkbox"/>	87H	Ford Commercial Graphics (70 Square Feet)	N/A
		25 vehicle order minimum. Graphic design must be completed and approved by Ford prior to ordering vehicle in CONCEPS. <i>Includes up to 70 square feet.</i>	
<input type="checkbox"/>	D9K	Built: Kansas City Plant	N/C
<input type="checkbox"/>	D9F	Built: DRB Truck	N/C
<input type="checkbox"/>	31C	Ship-Thru: Monroe Truck Equipment	\$0.00
<input type="checkbox"/>	314	Ship-Thru: Reading Equipment & Distribution	N/C
<input type="checkbox"/>	31X	Ship-Thru: Canfield Equipment Inc.	Variable
<input type="checkbox"/>	31A	Ship-Thru: Auto Truck	N/C
<input type="checkbox"/>	31B	Ship-Thru: Reading Equipment & Distribution	Variable
<input type="checkbox"/>	312	Ship-Thru: Midway Specialty Vehicles Inc	N/C
<input type="checkbox"/>	31Q	Ship-Thru: Masterack	N/C
<input type="checkbox"/>	31F	Ship-Thru: Altec	\$0.00
<input type="checkbox"/>	310	Ship-Thru: Alt Fuel Innovations	\$0.00

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<input type="checkbox"/>	31J	Ship-Thru: Auto Truck	\$0.00
<input type="checkbox"/>	31K	Ship-Thru: Knapheide Truck Equipment	N/C
<input type="checkbox"/>	31G	Ship-Thru: Dejana	N/C
<input type="checkbox"/>	31M	Ship-Thru: Manning Light Truck Equipment	\$0.00
<input type="checkbox"/>	31N	Ship-Thru: NBC Truck Equipment	N/C
<input type="checkbox"/>	31P	Ship-Thru: Kranz Automotive	N/C
<input type="checkbox"/>	31S	Ship-Thru: Roush Industries	Variable
<input type="checkbox"/>	31V	Ship-Thru: Adrian Steel	N/C
<input type="checkbox"/>	31W	Ship-Thru: National Fleet Services	\$0.00
<input type="checkbox"/>	313	Ship-Thru: Utilimaster	N/C
<input type="checkbox"/>	311	Ship-Thru: Monroe Truck Equipment	\$0.00
<input type="checkbox"/>	315	Ship-Thru: KC Truck Systems	\$0.00
<input type="checkbox"/>	FLADCR	Fleet Advertising Credit	\$0.00
<input checked="" type="checkbox"/>	WARANT	Fleet Customer Powertrain Limited Warranty	N/C

Requires valid FIN code.

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<p><i>Ford is increasing the 5-year 60,000-mile limited powertrain warranty to 5-years, 100,000 miles. Only Fleet purchasers with a valid Fleet Identification Number (FIN code) will receive the extended warranty. When the sale is entered into the sales reporting system with a sales type fleet along with a valid FIN code, the warranty extension will automatically be added to the vehicle. The extension will stay with the vehicle even if it is subsequently sold to a non-fleet customer before the expiration. This extension applies to both gas and diesel powertrains. Dealers can check for the warranty extension on eligible fleet vehicles in OASIS. Please refer to the Warranty and Policy Manual section 3.13.00 Gas Engine Commercial Warranty. This change will also be reflected in the printed Warranty Guided distributed with the purchase of every new vehicle.</i></p>			
<input type="checkbox"/>	FINAL1	Fleet Final Order Date: TBD	N/C
<input type="checkbox"/>	56M	Ford US National Fleet Incentives Ford US National - 09/20/22	\$0.00
<input type="checkbox"/>	T7C	Tires: LT265/70R17C BSW A/T (Fleet) Requires valid FIN code.	\$295.00
<input type="checkbox"/>	91P	8-Way Power Driver's Seat w/Power Lumbar (Fleet) Requires valid FIN code.	\$350.00

VSO Options

<input type="checkbox"/>	BCU	4x4 Decal Delete	\$37.00
<input type="checkbox"/>	BCW	4 Key Lockset w/PEG and RKE <i>The dealer or modifier must program all 4 keys for ePats and RKE to assure all keys function on each unit. Refer to the Owners Manual for direction on programming replacement keys.</i>	\$123.00

Emissions

General Info

<input type="checkbox"/>	ORDER1	Initial Order Date: 07/18/2022	N/C
<input type="checkbox"/>	START1	Start-Up Date: 10/10/2022	N/C
<input type="checkbox"/>	BUILD1	Build-Out Date: TBD	N/C

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